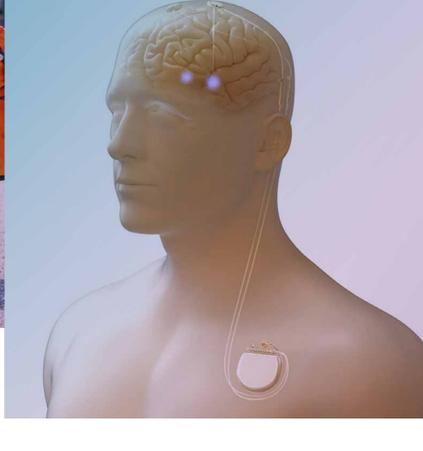


THE INCREDIBLE HUMAN BODY

WITH A LITTLE HELP FROM INCREDIBLE MEDICAL TECHNOLOGY



Tony Seidl was diagnosed at age 39 with Parkinson's disease.

A therapy called deep brain stimulation (DBS) has helped Tony improve his ability to control his movements, body stiffness and speech problems, all symptoms of Parkinson's.

Most of all, his ability to move around has also been enhanced immensely. "I've almost completely got my life back" says Tony.

To show how far he has come and to inspire other people with Parkinson's, Tony recently completed an 11-day, 500 km cycling journey from Salzburg to Padua.

THANKS TO MEDICAL TECHNOLOGIES

MedTech Europe from diagnosis to cure

# LIFE-CHANGING TECHNOLOGIES

## WHAT IS PARKINSON'S DISEASE?

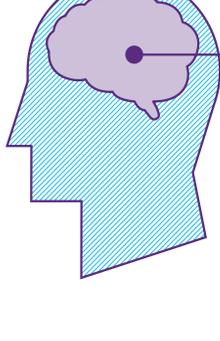
### PARKINSON'S DISEASE (PD)

is a neurodegenerative condition, an illness which affects the nerve cells in the brain that control movement.

Parkinson's is progressive, which means symptoms appear gradually and slowly get worse.



6 MILLION people worldwide suffer from Parkinson's



12 MILLION in Europe

## WHAT ARE THE SYMPTOMS OF PARKINSON'S DISEASE?



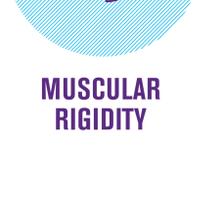
RESTING TREMOR



FROZEN GAIT



POOR GENERAL COORDINATION



MUSCULAR RIGIDITY

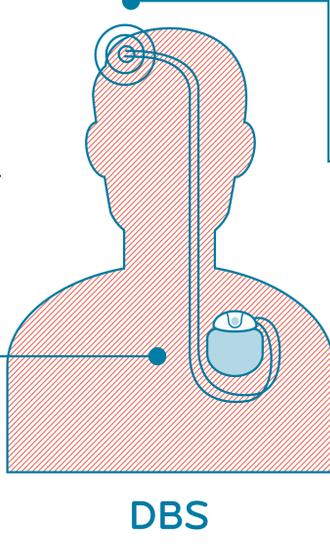


UNSTABLE POSTURE

## HOW MEDICAL TECHNOLOGY HELPS PATIENTS DEAL WITH PARKINSON'S

### DEEP BRAIN STIMULATION

therapy uses a medical device implanted into a patient's chest.

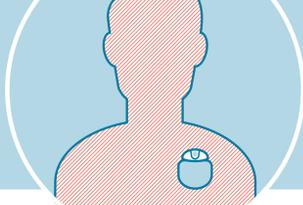


This delivers **MILD ELECTRICAL IMPULSES**

to stimulate specific areas of a patient's brain. It works a bit like a pacemaker does for hearts.

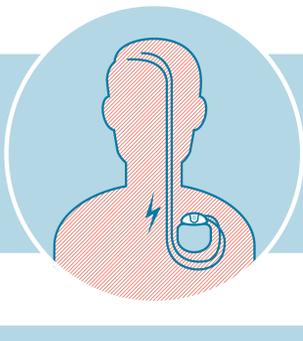
DBS DEEP BRAIN STIMULATION

## HOW DOES DBS WORK?

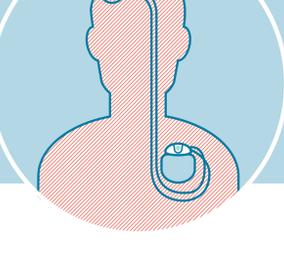


A medical device is surgically implanted, typically under the skin of the patient's chest

This medical device sends signals to the brain via 1 or 2 insulated wires called leads



Mild electrical impulses stimulate those regions of the brain which regulate signalling and manage Parkinson's symptoms



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Read more about Parkinson's and Tony's remarkable journey at

[HTTP://MEDTECHVIEWS.EU](http://medtechviews.eu)

# LIFE-CHANGING TECHNOLOGIES

SOURCES: <http://thisismedtech.com/article/crossing-mountains-despite-parkinson%E2%80%99s> • <http://www.parkinson-elfetting.de/herr-tony-seidl> <http://www.parkinson100challenge.eu/news-2016-04-11-tony-seidl> • <http://ebc-brussels.org/wp-content/uploads/2015/07/Parkinsons-fact-sheet-July-2011.pdf> <https://www.braincouncil.eu/library/disease-fact-sheets/parkinsons-disease/> • <https://www.youtube.com/embed/L6vrvDz9fw> • <http://www.epda.eu.com/en/news/news-archiv/2016/05-02-pd100challenge/>