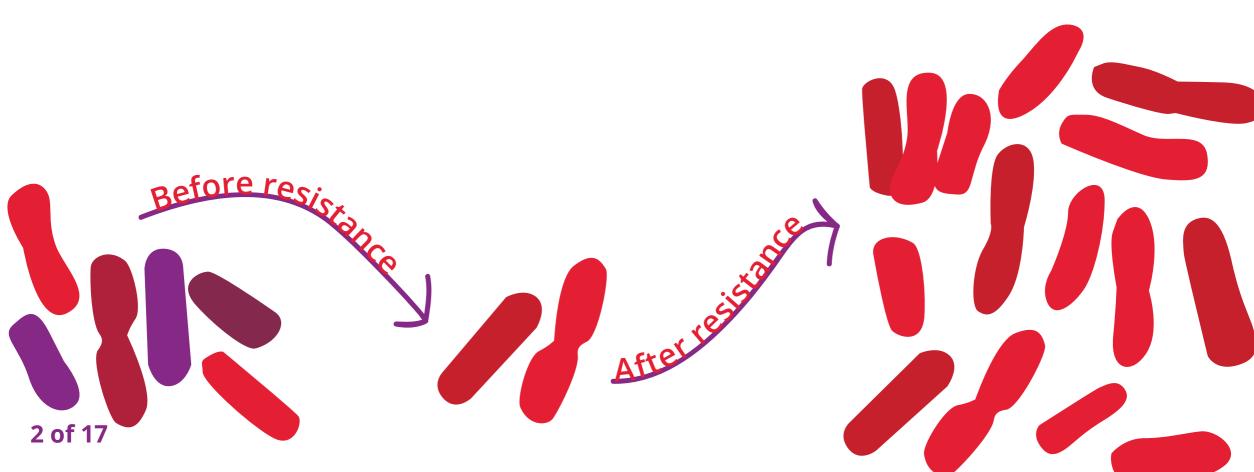
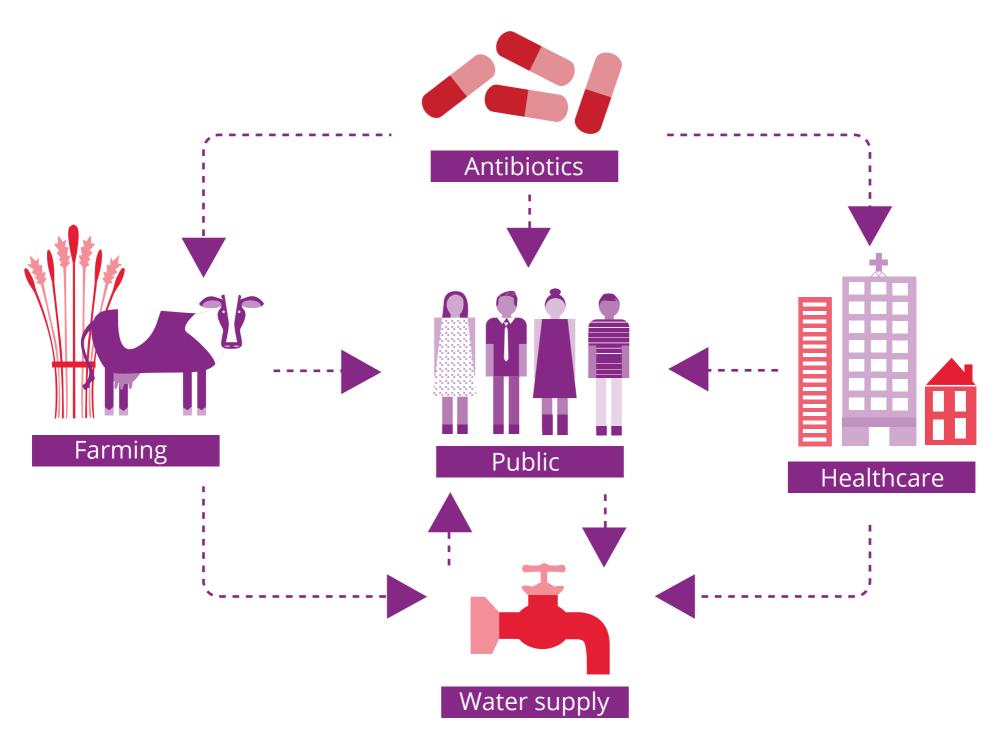
SUPERBUGS & THE ROLE OF DIAGNOSTICS EXPLAINED

Superbugs are microorganisms resistant to drugs that were previously effective.

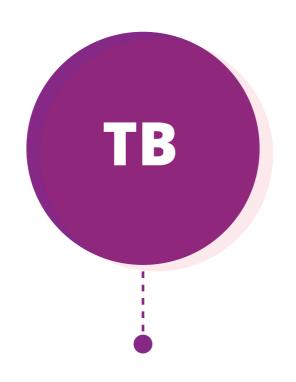


WHAT'S MAKING THE PROBLEM WORSE?



MOST COMMON DEADLY RESISTANT DISEASES







34 million people are living with HIV infection, out of which 8 million are receiving antiretroviral therapy (2011)

Data suggests association between high levels of antiretroviral therapy and increased levels of HIV resistance. Tuberculosis kills more people globally than any other infection.

In 2012 extensively drugresistant TB has been identified in 92 countries. 219 million cases of malaria occurred worldwide and 660,000 people died from the disease (2010)

Determining drug resistance for malaria is tough, yet antimalarial resistant variants have been threatening malaria control since the '70s.

DETERMINING HEALTH WITH IN VITRO DIAGNOSTICS

Treatment Diagnosis Treatment Monitoring Selection IVD results help IVD results help Treatment is carried Treatment check status of a decisions such as identify a specific out using medical disease. condition, its medications, devices or development and therapy or lifestyle pharmaceuticals. treatment selection. changes are prescribed. Did the treatment work? Yes No **CURE**



Superbugs have no respect for national borders.

Proper treatment starts with accurate diagnosis.

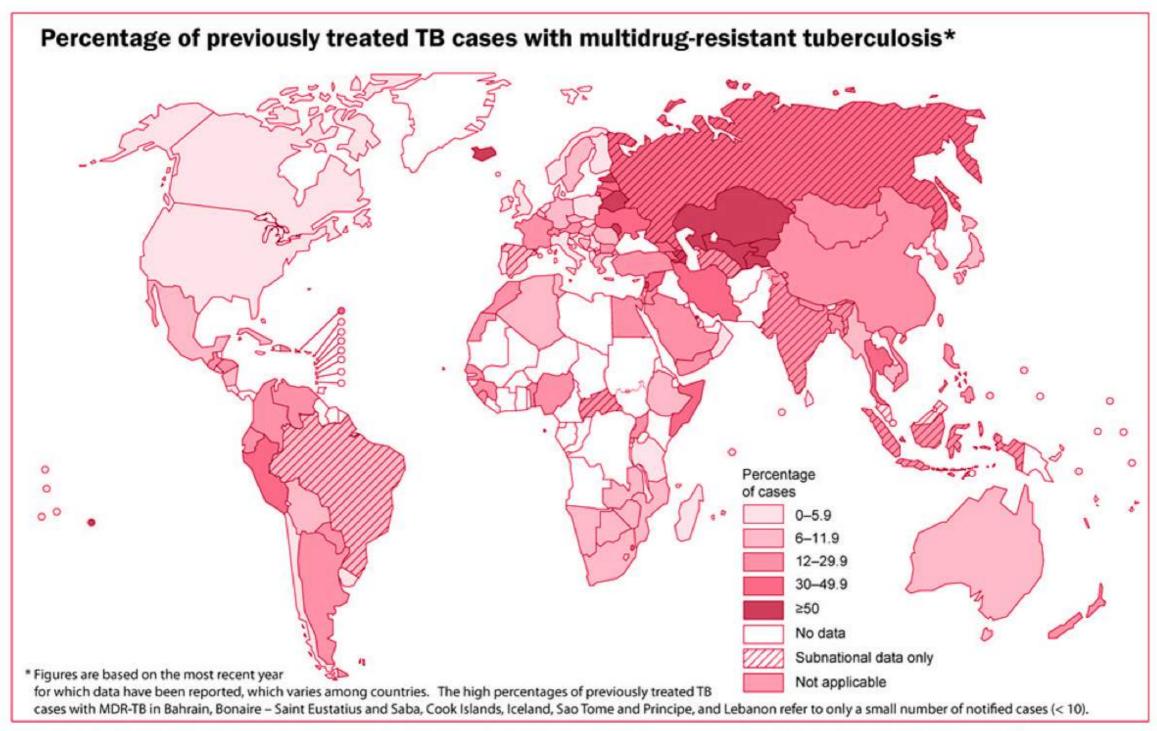


"Without urgent, coordinated action by many stakeholders, the world is headed for a post-antibiotic era, in which common infections and minor injuries which have been treatable for decades can once again kill,"

"This is a somewhat grim picture, but I also want to point out that it's not a hopeless picture.. if countries and other stakeholders see this report and respond to this report as a call of action."

> -- Dr Keiji Fukuda, WHO's Assistant Director-General for Health Security.





The boundaries and names shown and the designations used on this map do not imply the expression of any opinion whatsoever on the part of the World Health Organization concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. Dotted and dashed lines on maps represent approximate border lines for which there may not yet be full agreement.

Data Source: Global Tuberculosis Report 2013. WHO, 2013.

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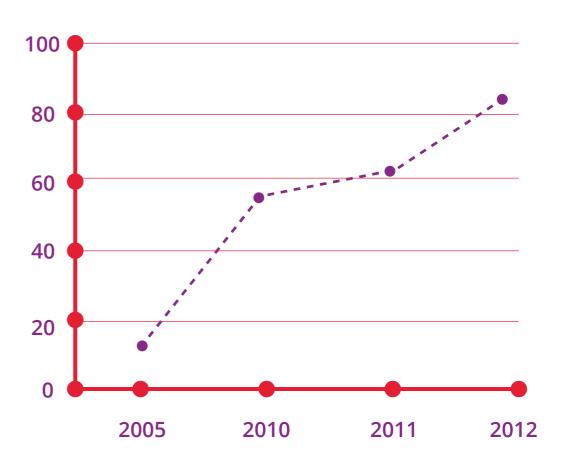


GREATEST THREATS: MDR-TB*

Total TB cases detected globally (in millions)

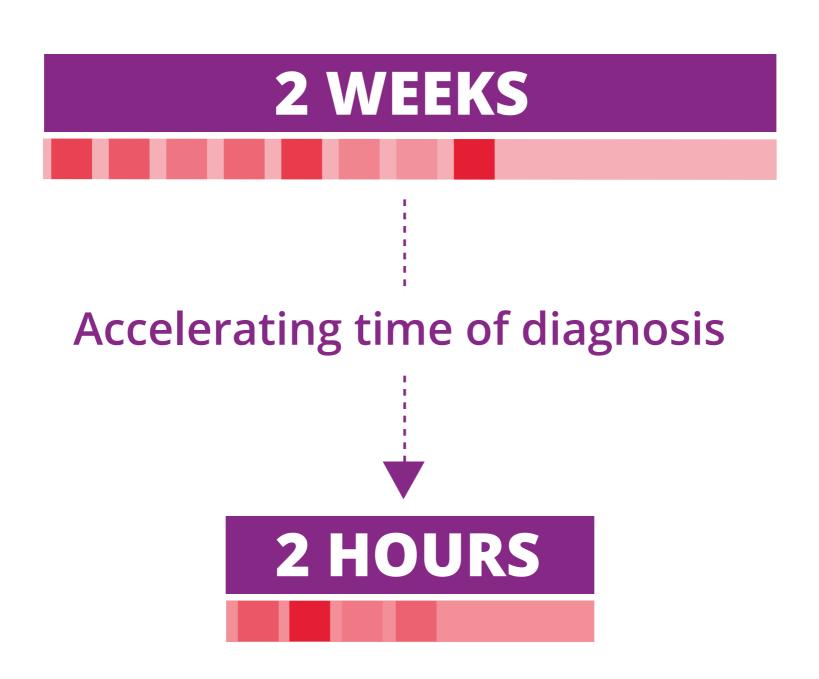
Total of MDR-TB cases confirmed globally (in thousands)





^{*}Multi-drug resistant tuberculosis Source: WHO Global Tuberculosis Report 2013

DIAGNOSING MDR-TB



GREATEST THREATS: HIV



Sources: WHO HIV Drug Resistance Report 2012 European AIDS Conference 2013 CDC Analysis 2013

DIAGNOSING D-R HIV*



Do you have HIV?



Do you have drug-resistant HIV?

WHAT ARE PUBLIC BODIES DOING?



2001

WHO publishes Global Strategy for Containment of Antimicrobial Resistance



10.09.2013

UK Ministry of Health publishes 6 year AMR Strategy



20.05.2014

Side-event at WHA on "The Fight Against Antimicrobial Resistance: Are Diagnosics Winning?"



16.10.2007

Debate in the European Parliament on antibiotic resistance urges raise of awareness



30.04.2014

WHO publishes the first Global Report on AMR

WHAT IS THE INDUSTRY DOING?

We work together with governments and supernational organisations:

- Develop tests that are necessary
- Make tests more accessible and available
- Empower healthcare professionals with data necessary to prescribe treatment

Read more about superbugs on medtechviews.eu

MedTechViews.eu
is an industry
platform for
dialogue about
medical technologies
between various actors
in healthcare.

DIALOGUE CREATES PROGRESS

HERE'S HOW



Superbugs: Incentivising medtech to deliver solutions



Superbugs:
How diagnostics
can help doctors reduce
over-prescription
of antibiotics

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