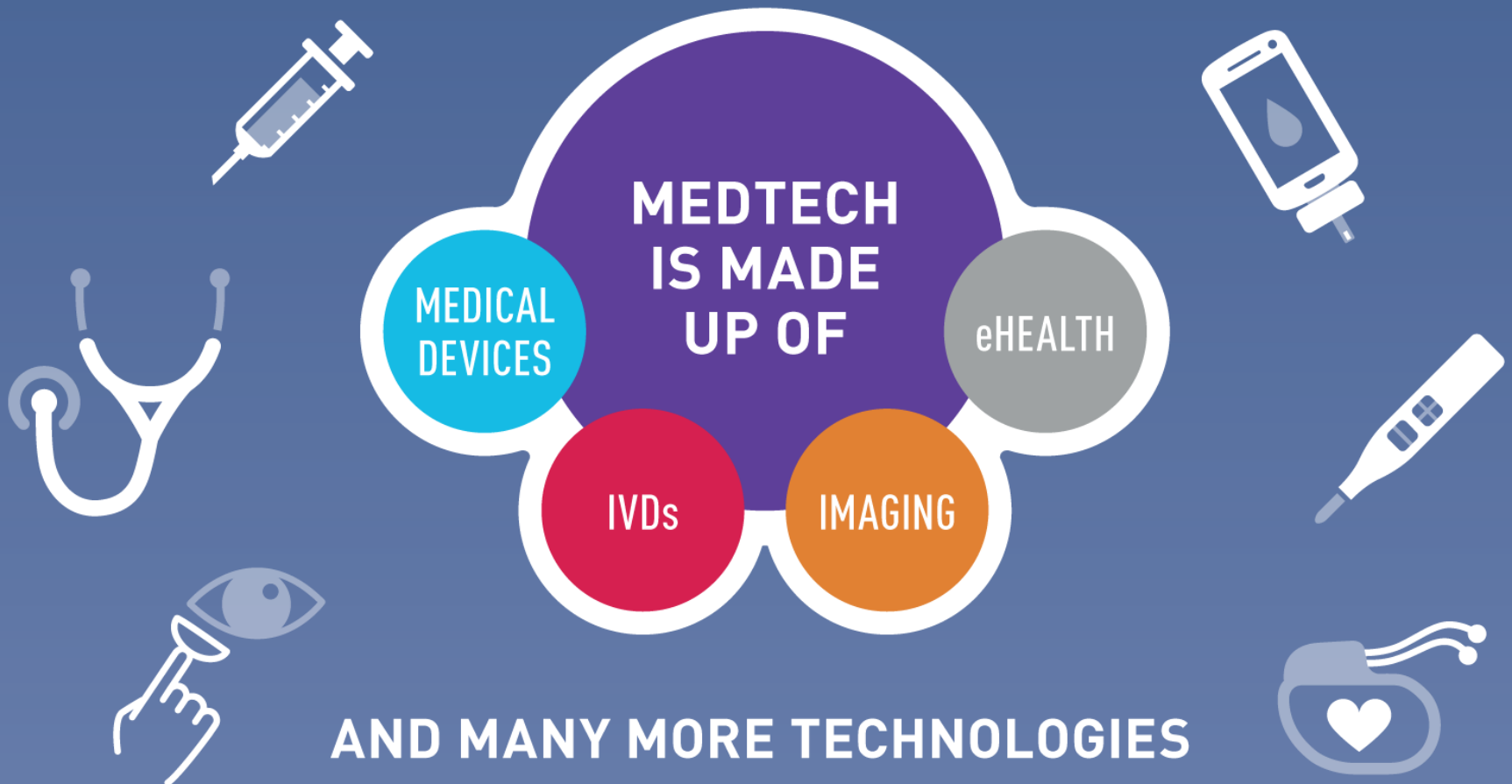


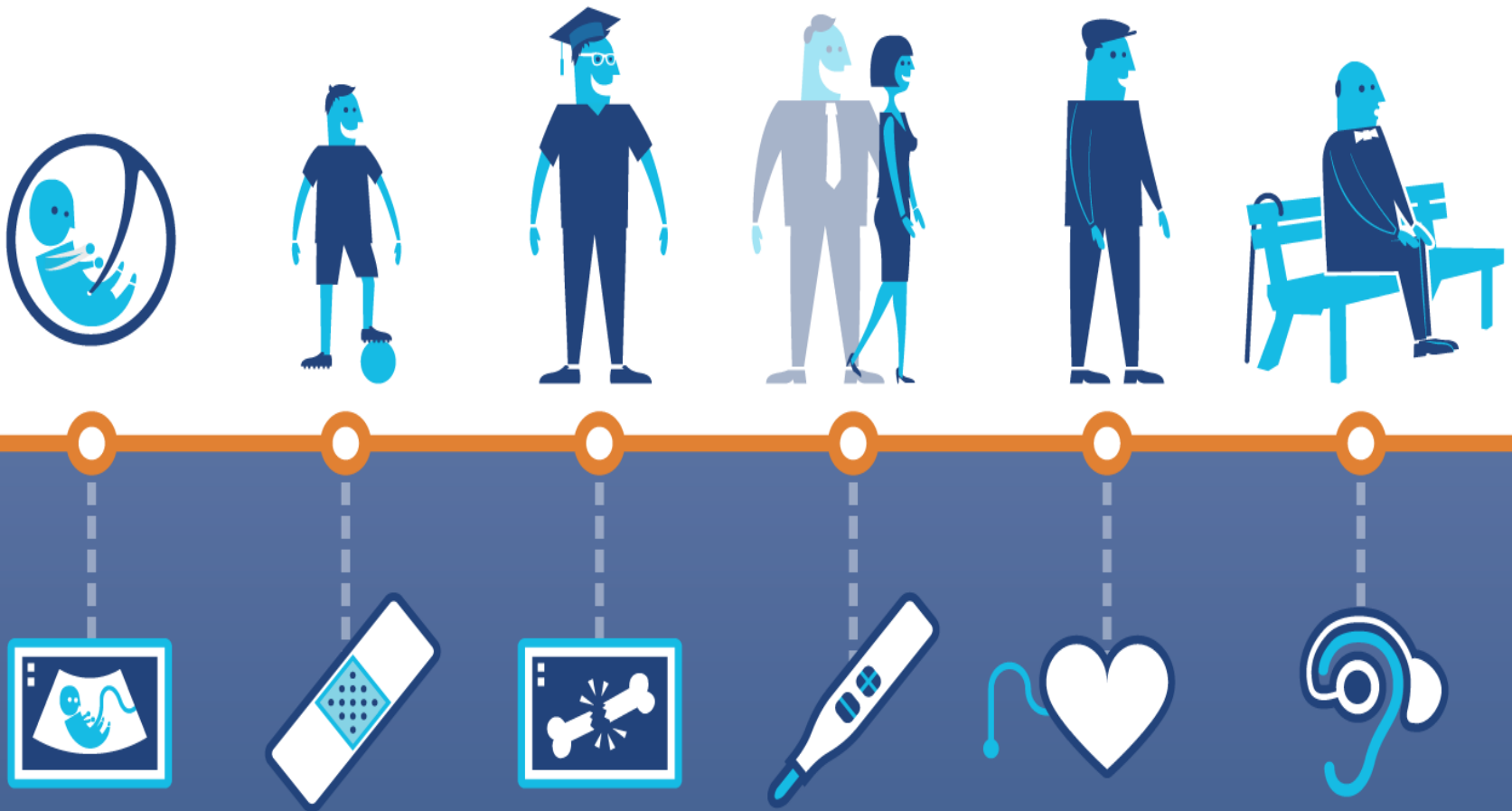
MEDICAL TECHNOLOGIES SAVE LIVES, IMPROVE HEALTH AND CONTRIBUTE TO SUSTAINABLE HEALTHCARE.



MEDTECH DEVELOPS PRODUCTS AND COMBINES ELEMENTS FROM VARIOUS OTHER INDUSTRIES



WE'RE WITH YOU THROUGHOUT YOUR LIFE



**MEDTECH SAVES LIVES, TRANSFORMS AND
IMPROVES PEOPLE'S HEALTH AND WELL-BEING.**

**LOOKING
AFTER
YOU**





**TAKE A PAP TEST TO HELP
PREVENT CERVICAL CANCER**

BETTER SCREENING



**ONLY GET THE TREATMENT THAT
WILL WORK FOR YOU**

BETTER DIAGNOSIS



**MEASURE YOUR BLOOD-GLUCOSE LEVELS
IN SECONDS, AT HOME AND ON-THE-GO**

BETTER MONITORING



**GET BACK ON YOUR
FEET FASTER**

RESTORING HEALTH



**SAY GOODBYE TO CHRONIC PAIN
WITH NEURO-STIMULATION**

BETTER TREATMENT AND CURE

MEDTECH HELPS IN KEEPING OUR HEALTHCARE AFFORDABLE IN THE FUTURE.

LOOKING AFTER OUR HEALTHCARE SYSTEMS



PATIENTS



SYSTEM & INSTITUTIONS



HEALTHCARE PROFESSIONALS (HCPS)

CATARACT SURGERIES IN EUROPE

SURGERY OUTSIDE HOSPITAL TODAY SAVES €450 MILLION/YEAR

ALL SURGERY OUTSIDE HOSPITAL



€620m/YEAR
POTENTIAL SAVINGS
IN EUROPE

LOOKING AFTER OUR HEALTHCARE SYSTEMS



PATIENTS



SYSTEM & INSTITUTIONS



HEALTHCARE PROFESSIONALS (HCPS)

CONTINUOUS REMOTE MONITORING OF HEART FAILURE



EU COST FOR TREATMENT TODAY IS €12 - 25 BILLION/YEAR

-40%
HOSPITALISATIONS



€250m/YEAR
POTENTIAL SAVINGS
IN EUROPE

LASER DOPPLER IMAGING FOR BURN WOUNDS



EU COST FOR TREATMENT OF BURN PATIENTS TODAY IS €4,3 - 8,3 BN/YEAR

BURN WOUND ASSESSMENT:

- FASTER (12 → 9 DAYS)
- MORE ACCURATE (65% → 95%)



€70m - €130m/YEAR
POTENTIAL SAVINGS
IN EUROPE

LOOKING AFTER OUR HEALTHCARE SYSTEMS



PATIENTS



SYSTEM & INSTITUTIONS



HEALTHCARE PROFESSIONALS (HCPS)

POINT-OF-CARE TESTING FOR HBA1C LEVELS IN PEOPLE WITH DIABETES



- IMPROVED PATIENT OUTCOMES AND SATISFACTION
- FACILITATES TREATMENT BY YOUR GP RATHER THAN IN-HOSPITAL

€25 SAVED PER PATIENT/YEAR x **3 MILLION** PATIENTS IN UK



+€75 MILLION/YEAR
POTENTIAL SAVINGS IN UK

ULTRASOUND BONE HEALING FOR DIFFICULT TO TREAT FRACTURES



EU COST FOR TREATMENT TODAY IS **1,8 BN/YEAR**

REDUCING SURGERY AND
HOSPITAL CARE



€130 MILLION/YEAR
POTENTIAL SAVINGS IN EUROPE

LOOKING AFTER OUR HEALTHCARE SYSTEMS



PATIENTS



SYSTEM & INSTITUTIONS



HEALTHCARE
PROFESSIONALS (HCPS)

**MEDTECH'S PART OF THE
HEALTHCARE BUDGET**

IN VITRO

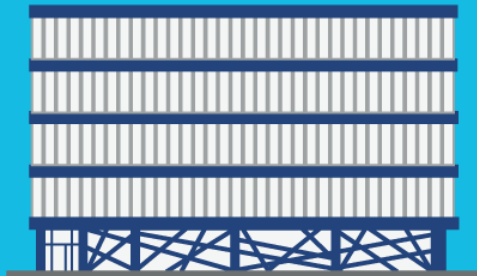
0,8%

MEDTECH TOTAL

7,5%

BETTER HEALTHCARE AT A LOWER COST

DID YOU KNOW THIS ABOUT THE MEDTECH INDUSTRY?



FACTS

- >575,000 employees in Europe
- 25,000 medtech companies
- 95% SMEs
- 18-24 months to develop improved product
- 3 months to develop diagnostic for epidemic outbreak
- Roughly €100 billion market size