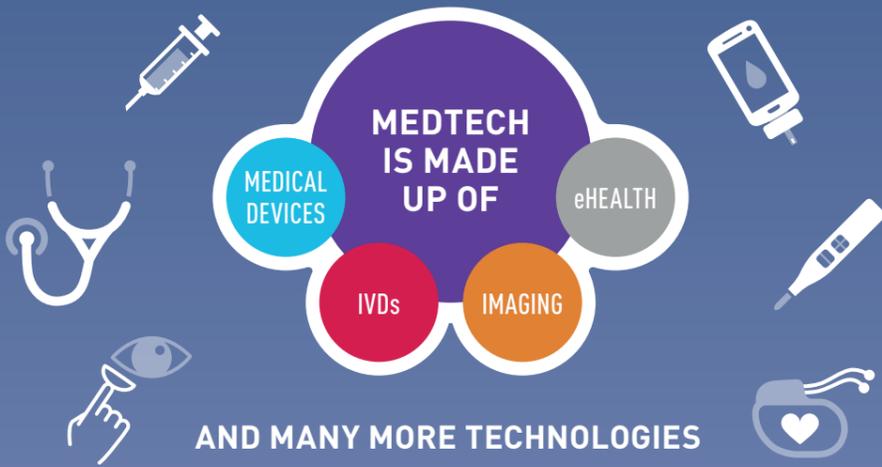


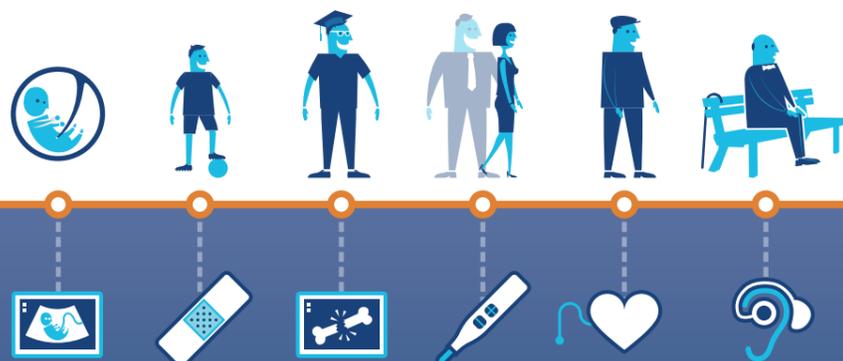
**MEDICAL TECHNOLOGIES SAVE LIVES, IMPROVE HEALTH AND CONTRIBUTE TO SUSTAINABLE HEALTHCARE.**



**MEDTECH DEVELOPS PRODUCTS AND COMBINES ELEMENTS FROM VARIOUS OTHER INDUSTRIES**



**WE'RE WITH YOU THROUGHOUT YOUR LIFE**



**MEDTECH SAVES LIVES, TRANSFORMS AND IMPROVES PEOPLE'S HEALTH AND WELL-BEING.**

# LOOKING AFTER YOU



- TAKE A PAP TEST TO HELP PREVENT CERVICAL CANCER**  
BETTER SCREENING
- ONLY GET THE TREATMENT THAT WILL WORK FOR YOU**  
BETTER DIAGNOSIS
- MEASURE YOUR BLOOD-GLUCOSE LEVELS IN SECONDS, AT HOME AND ON-THE-GO**  
BETTER MONITORING
- GET BACK ON YOUR FEET FASTER**  
RESTORING HEALTH
- SAY GOODBYE TO CHRONIC PAIN WITH NEURO-STIMULATION**  
BETTER TREATMENT AND CURE

**MEDTECH HELPS IN KEEPING OUR HEALTHCARE AFFORDABLE IN THE FUTURE.**

## LOOKING AFTER OUR HEALTHCARE SYSTEMS



### CATARACT SURGERIES IN EUROPE

SURGERY OUTSIDE HOSPITAL TODAY SAVES €450 MILLION/YEAR

**ALL SURGERY OUTSIDE HOSPITAL = €620m/YEAR POTENTIAL SAVINGS IN EUROPE**

### CONTINUOUS REMOTE MONITORING OF HEART FAILURE

EU COST FOR TREATMENT TODAY IS €12 - 25 BILLION/YEAR

**-40% HOSPITALISATIONS = €250m/YEAR POTENTIAL SAVINGS IN EUROPE**

### LASER DOPPLER IMAGING FOR BURN WOUNDS

EU COST FOR TREATMENT OF BURN PATIENTS TODAY IS €4,3 - 8,3 BN/YEAR

**BURN WOUND ASSESSMENT: FASTER (12 → 9 DAYS) MORE ACCURATE (65% → 95%) = €70m - €130m/YEAR POTENTIAL SAVINGS IN EUROPE**

### POINT-OF-CARE TESTING FOR HBA1C LEVELS IN PEOPLE WITH DIABETES

• IMPROVED PATIENT OUTCOMES AND SATISFACTION  
• FACILITATES TREATMENT BY YOUR GP RATHER THAN IN-HOSPITAL

**€25 SAVED PER PATIENT/YEAR x 3 MILLION PATIENTS IN UK = +€75 MILLION/YEAR POTENTIAL SAVINGS IN UK**

### ULTRASOUND BONE HEALING FOR DIFFICULT TO TREAT FRACTURES

EU COST FOR TREATMENT TODAY IS 1,8 BN/YEAR

**REDUCING SURGERY AND HOSPITAL CARE = €130 MILLION/YEAR POTENTIAL SAVINGS IN EUROPE**

### MEDTECH'S PART OF THE HEALTHCARE BUDGET

IN VITRO: **0,8%** MEDTECH TOTAL: **7,5%**

## BETTER HEALTHCARE AT A LOWER COST

## DID YOU KNOW THIS ABOUT THE MEDTECH INDUSTRY?



- FACTS**
- >575,000 employees in Europe
  - 25,000 medtech companies
  - 95% SMEs
  - 18-24 months to develop improved product
  - 3 months to develop diagnostic for epidemic outbreak
  - Roughly €100 billion market size