THE MEDTECH INDUSTRY IN EUROPE

WHAT IS MEDTECH?

- Medical devices
- In vitro diagnostics
- Medtech solutions
- Digital health

MEDTECH INDUSTRY IS A BIG BUSINESS

- $500,000 million global market size
- 500,000 medtech companies

MEDICAL TECHNOLOGY IS HERE TO HELP YOU LIVE LONGER

- FROM YOUR FIRST DAY
- TO YOUR LAST

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AN INDUSTRY THAT MAKES A DIFFERENCE

- >575,000 jobs
- 25,000 Medtech companies

NUMBER #1

- 50% of patients

A DRAG ON RISING HEALTHCARE COSTS

- REDUCES THE COST OF CARE OF PATIENTS WITH DIABETES
- REDUCES THE COST OF PATIENTS WITH CANCER

BENEFITS PATIENTS AND PUBLIC HEALTH FROM DIAGONOSIS TO CARE

- REDUCES THE COST OF MEDICAL DIAGNOSTICS
- REDUCES THE COST OF MEDICAL INTERVENTION

DID YOU KNOW THAT

- MEDTECH INDUSTRY QUALITY OF LIFE
- 67% LESS BURDEN OF CARE
- 80% LESS BURDEN OF CANCER