



### Joint Industry statement on EU-Japan FTA negotiations – 24 April 2014

European business organisations, signatories of this statement, are strong proponents of fostering the trade partnership and cooperation between the EU and Japan. We wish to reiterate the value of this relationship at a time when the progress of negotiations for a free trade agreement (FTA) is being reviewed by the Member States, and in view of the upcoming EU-Japan Summit.

We remain convinced that this FTA has the potential to deliver significant economic benefits and contribute to the development of both economies. An EU-Japan FTA is an opportunity to enlarge markets and improve regulatory coherence, and thereby expand trade and investment, economic growth and employment, and contribute to enhanced competitiveness and productivity of businesses in both economies and in the wider international context. Seamless, duty-free and barrier-free markets, built on high-standard rules and regulatory convergence between the EU and Japan would enable business to be conducted freely, and would enhance opportunities and incentives for further investment.

Gains will be particularly significant if both tariffs and non-tariff barriers are eliminated (or at least commonly identified and substantially reduced and scheduled for being eliminated), and if high-standard commitments are achieved in services, public procurement, intellectual property rights (IPR), investment protection, competition policy, standard-setting, and in regulatory cooperation disciplines. As always, an agreement should also comprise a strong implementation chapter in order to guarantee that all commitments are effectively applied by both parties. Such an ambitious, comprehensive and effective FTA between the EU and Japan would lead to real openness and enhanced competitiveness in both markets, and deliver growth. Therefore, we call upon the negotiating parties to engage fully on all of the above areas of negotiations and on the Member States to provide clear political support for the continuation of the negotiations.

We strongly encourage the EU Commission and the Member States, when assessing the progress made for the mandated ~~one-year review~~, to take into consideration improvements made on the NTBs roadmap as well as the benefits of liberalisation and high-standard commitments on rules in the above-mentioned chapters that could be achieved through the conclusion of a deep and comprehensive FTA with Japan. We call upon the EU Trade Ministers to clearly recommend the continuation of the negotiations, so that trade issues relevant to all economic sectors from across the EU can be addressed in the talks and not only those of the sectors listed in the roadmap.

We remain committed to supporting policy makers in achieving a timely, ambitious and successful outcome in the trade negotiations.

**Signatories:**

CEC  
CECED  
CEEV  
CERAME-UNIE  
COCIR  
Cosmetics Europe  
COTANCE  
DIGITAL EUROPE  
ECCIA  
EDMA  
EFIC  
EFPIA  
EPIC  
ESF  
EUCOMED  
EURATEX  
EUROCHAMBRES  
EUROCOMMERCE  
EUROPEAN FUR INFORMATION CENTER  
FESI  
FOOD DRINK EUROPE  
FTA  
IFPI  
LIGHTING EUROPE  
MedTech Europe  
spiritsEUROPE



Confédération Européenne de l'Industrie de la Chaussure  
European Confederation of the Footwear Industry

The European Confederation of the Footwear Industry (CEC) gathers national associations and federations from the European Union, which together represent approximately 87% of the European manufacturing. CEC's overall purposes are to encourage the development of an environment in which European footwear manufacturing can be successful, as well as to reinforce the competitiveness and growth of the whole sector's supply chain. From 2008 till 2013, EU 27 footwear exports to third countries have increased by 31,0 % in quantity, and by 44,2% in value: A remarkable achievement under the period of economic crisis.



CECED represents the household appliance manufacturing industry in Europe. Its member companies are mainly based in Europe. Direct Members are Arçelik, Ariston Thermo Group, BSH Bosch und Siemens Hausgeräte GmbH, Candy Group, Daikin Europe, DeLonghi, AB Electrolux, Fagor Group, Gorenje, Indesit Company, LG Electronics Europe, Liebherr Hausgeräte, Miele & Cie. KG, Philips, Samsung, Groupe SEB, Vorwerk and Whirlpool Europe. CECED's member Associations cover the following countries: Austria, Belgium, Bulgaria, Czech Republic, Denmark, France, Germany, Greece, Hungary, Italy, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Spain, Sweden, Switzerland, Turkey and the United Kingdom.



The Comité Européen des Entreprises Vins (CEEV . [www.ceev.eu](http://www.ceev.eu)) represents the wine companies in the industry and trade in the European Union: still wines, sparkling wines, liqueur wines, aromatised wines and other vine products. It brings together 24 national organisations. With more than 7.000 companies, mainly SMEs, and more than 200.000 direct jobs in the EU, its members produce and market the vast majority of quality European wines, with and without a geographical indication, and account for over 90% of European wine exports. With around 8,9 billion " worth of exports every year, the wine sector makes a contribution of over 6 billion " to the EU trade balance.



Cerame-Unie is an umbrella organisation representing the European ceramic industry structured in eight ceramic sectors. Cerame-Unie is the voice of the European ceramic industry. It creates and maintains a constructive dialogue with the EU institutions, international partners and the social and environmental stakeholders by providing expertise in such important fields as environment, health & safety, climate change and energy, trade, construction, raw materials and standardisation.

The EU Ceramic industry is a traditional supporter of trade liberalisation. The industry contributes to the EU economy with a production value of " 25 billion and a positive trade balance of more than " 4 billion in 2012. The European ceramic industry provides direct employment to over 200,000 people in the EU, with a high proportion of SMEs, around 80%, creating local jobs. Many companies headquartered in the EU are world leaders in ceramic product development, manufacturing and sales.



COCIR is the voice of the European Radiological, Electromedical and Healthcare IT Industry. COCIR is a non-profit trade association, founded in 1959, representing the medical technology industry in Europe. COCIR's members play a driving role in developing the future of healthcare in Europe and worldwide. Medical imaging and health ICTs are among the most innovative and dynamic industry sectors in Europe and globally. Our Membership currently comprises National Associations (representing approximately 7,000 companies) and member companies. COCIR is unique as it brings a mixture of key industries from the healthcare domain but also from the IT and Telecom industries. COCIR has its office in Brussels, Belgium and a China Desk in Beijing. For further information, consult [www.cocir.org](http://www.cocir.org).



Cosmetics Europe . the personal care association represents the interests of Europe's cosmetic, toiletry and perfumery industry. We are the voice of more than 4000 companies ranging from major international cosmetics manufacturers to small, family-run businesses operating in niche markets. The membership of Cosmetics Europe is committed to continuing development of safe, innovative and effective products. Cosmetics Europe much appreciates efforts by regulators to move towards increased global regulatory alignment and encourages using trade as facilitator to enhance consumer protection.



The Confederation of National Associations of Tanners and Dressers of the European Community (COTANCE) is the representative body of the European Leather Industry. It promotes European leather both in the European and international markets. With some 25% of the world's leather production and one of the largest and most dynamic consumer markets for leather articles, Europe stands out as the leading force in international business circles in relation to leather and tanning. With a turnover of nearly " 10 billion, over 3,000 companies and some 50,000 people directly employed in the sector, Europe's tanneries, mainly SMEs, demonstrate their competitiveness on the global market.



DIGITALEUROPE represents the digital technology industry in Europe. Our 100+ members include some of the world's largest IT, telecoms and consumer electronics companies and national associations from every part of Europe. DIGITALEUROPE wants European businesses and citizens to benefit from digital technologies and for Europe to grow, attract and sustain the world's best digital technology companies. DIGITALEUROPE ensures industry participation in the development and implementation of EU policies. Together, DIGITALEUROPE's members represent more than 10,000 companies that employ two million citizens and generate " 1 trillion in revenues. Our website provides further information on our activities: <http://www.digitaleurope.org>

## European Cultural and Creative Industries Alliance

The European Cultural and Creative Industries Alliance (ECCIA) is composed of the five major European luxury industry associations: Circulo Fortuny (Spain), Comité Colbert (France), Fondazione Altagamma (Italy), Meisterkreis (Germany) and Walpole British Luxury (UK). Its members together represent approximately 300 of Europe's leading luxury brands covering 14 different high-end product and service markets. This includes the high-end segment of European Watches & jewellery, Fashion, Perfumes & cosmetics, Accessories, Leather goods, Gastronomy, Furniture & furnishing, Design household equipment, Cars, Yachts, Wines & spirits, Hotels and leisure experience, Retail and Auction Houses, and Publishing.

The sector employs 1.5 million people (directly and indirectly), and contributes an output of 440 billion Euros to the European economy. The sector exports 70% of its production, representing 10% of all European exports.



European Diagnostic Manufacturers Association (EDMA) is an international, non-profit organisation representing the interests of the medical in vitro diagnostics (IVD) industry in Europe. Its mission is to promote the value of IVDs in delivering sustainable and effective public health systems, and provide technical, regulatory and market research information to its members. The European IVD industry is a market worth around " 11 billion. Driven by research and development, 95% of the industry is comprised of small and medium size enterprises and approximately 1 billion euros per year is reinvested in R&D. EDMA is a member of MedTech Europe, an alliance of European medical technology industry associations. For more information, visit [www.edma-ivd.eu](http://www.edma-ivd.eu).



EFIC was founded in 2006 by seven national federations representing the furniture industries in Belgium, Denmark, Germany, Italy, Slovakia, Spain and Turkey. Later joined by Portugal, Sweden, Austria, Russia and Norway EFIC now represents about the 70% of the total turnover of the furniture industries in Europe, a sector that employs about 1 million workers in close to 130.000 companies and accounts for 2% of the European manufacturing GDP.



EFPIA represents the pharmaceutical industry operating in Europe. Through its direct membership of 33 national associations and 40 leading pharmaceutical companies, EFPIA provides the voice of 1,900 companies committed to researching, developing and bringing new medicines to improve health and quality of life around the world. The pharmaceutical industry invests 30 billion on research and development per year in Europe and directly employs 700,000 people including 116,000 in R&D units in Europe.

EFPIA members are committed to delivering innovative medicines to address unmet needs of patients and reducing the burden of chronic diseases for Europe's ageing population. EFPIA believes in close cooperation with its stakeholders to help create sustainable healthcare systems and to develop prompt responses to health threats in Europe.



EPIC . European Photonics Industry Consortium . is the industry association that promotes the sustainable development of organisations working in the field of photonics in Europe. Photonics is one of the 6 Key Enabling Technologies recognized by the European Commission. The sector employs directly in Europe 377.000 people, mainly highly skilled. The 5000 companies active in Europe, are mainly small and highly innovative. [www.epic-assoc.com](http://www.epic-assoc.com)



The European Services Forum (ESF) is a private sector trade association that represents the interests of the European services industry in International Trade Negotiations in Services. It comprises major European service companies at the CEO level and European service sector federations covering service sectors such as financial services, tourism, telecommunications, maritime transport, business and professional services, distribution, postal and express delivery, IT services, environmental services and the audio-visual industry.



Eucomed is the European medical technology industry association. Its mission is to make modern, innovative and reliable medical technology available to more people. Eucomed represents directly and indirectly 25,000 designers, manufacturers and suppliers of medical technology used in the diagnosis, prevention, treatment and amelioration of disease and disability. Small and medium sized companies make up more than 95% of this sector. The market size is estimated at roughly " 100 billion while the industry reinvests around " 4 billion per year back into research and development. The industry employs more than 575,000 highly skilled workers. For more information visit [www.eucomed.org](http://www.eucomed.org).



As the voice of the European textile and clothing industry, EURATEX's main objective is to create an environment within the European Union which is conducive to the manufacture of textile and clothing products. We represent 181.423 companies, employing 1.780.000 workers with a turnover of " 165,3 billion.



EUROCHAMBRES . The Association of European Chambers of Commerce and Industry represents over 20 million enterprises in Europe . 98% of which are SMEs . through members in 43 countries and a network of 1700 regional and local Chambers.



EuroCommerce is the leading representation of the retail, wholesale and international trade sectors in Europe. Its membership includes commerce federations and companies in 31 European countries. Commerce plays a unique role in the European economy, acting as the link between manufacturers and the nearly 500 million consumers across Europe over a billion times a day. It is a dynamic and labour-intensive sector, generating 11% of the EU's GDP. One company out of three in Europe is active in the commerce sector. Over 99% of the 5.5 million companies in commerce are small and medium-sized enterprises. It also includes some of Europe's most successful companies. The sector is a major source of employment creation: 29 million Europeans work in commerce, which is one of the few remaining job-creating activities in Europe. It also supports millions of dependent jobs throughout the supply chain from small local suppliers to international businesses.



The European Fur Information Center is an umbrella organisation representing more than 50 national European fur farmer and fur retailer associations. The main objective of the European Fur Information Center is to develop and maintain the European fur sector's position as world leading within animal welfare, ethics, and sustainability. Furthermore, the European Fur Information Center is working to create awareness and knowledge about the fur sector in Europe based on openness, transparency and verified facts. Europe is the world's largest fur producing region with approx. 50% of the world production of fur.





FESI, the Federation of the European Sporting Goods Industry ([www.fesi-sport.org](http://www.fesi-sport.org)), represents the interests of approximately 1,800 sporting goods manufacturers (85% of the European market) through its National Sporting Goods Industry Federations and its directly affiliated member companies. 70-75% of FESI's membership is made up of Small and Medium Sized Enterprises. In total, the European Sporting Goods Industry directly and indirectly employs over 640,000 EU citizens and has an annual turnover of some 65 billion euro.



FoodDrinkEurope represents Europe's food and drink industry, Europe's largest manufacturing sector in terms of turnover, employment and value added. FoodDrinkEurope works with European and international institutions, in order to contribute to the development of a legislative and economic framework addressing the competitiveness of industry, food quality and safety, consumer protection and respect for the environment. FoodDrinkEurope's membership consists of 26 national federations, including 3 observers, 25 European sector associations and 17 major food and drink companies. For more information on FoodDrinkEurope and its activities, please visit: [www.fooddrink europe.eu](http://www.fooddrink europe.eu)



The FTA represents retailers, importers and brand manufacturers worldwide in the political arena and in public to achieve free trade and supports their international business by providing information and practical solutions. Furthermore, FTA seeks to improve sustainability in the international supply chain. Over 1000 member companies employ 3 million people and generate a combined turnover of "600 billion.



representing the  
recording industry  
worldwide

IFPI (International Federation of the Phonographic Industry) represents the recording industry worldwide, with a membership comprising some 1300 record companies in 66 countries and affiliated industry associations in 55 countries. IFPI's mission is to promote the value of recorded music, safeguard the rights of record producers and expand the commercial uses of recorded music in all markets where its members operate. Our members include multinationals and also over a thousand small and independent music producers and national associations, across Europe and the world.



**LIGHTINGEUROPE**

THE VOICE OF THE LIGHTING INDUSTRY

LightingEurope is an industry association of 32 European lighting manufacturers, national lighting associations, and companies producing materials used in lighting products. LightingEurope members represent over 1,000 European companies, a majority of which are SMEs; a total workforce of over 100,000 people in Europe; and an annual turnover estimated to exceed 20 billion euros. LightingEurope is dedicated to promoting efficient lighting practices for the benefit of the global environment, human comfort, and the health and safety of consumers. For more information, please visit us at: [www.lightingeurope.org](http://www.lightingeurope.org).



MedTech Europe is an alliance of European medical technology industry associations. The Alliance was founded by EDMA, representing the European in vitro diagnostic industry, and Eucomed, representing the European medical devices industry. Other European medical technology associations are welcome to join the Alliance, established to represent the common policy interests of its members more effectively and efficiently.

Our mission is to make value-based, innovative medical technology available to more people, while supporting the transformation of healthcare systems onto a sustainable path. We promote a balanced policy environment that enables the medical technology industry to meet the growing healthcare needs and expectations of its stakeholders. In addition, we demonstrate the value of medical technology by encouraging our members to execute the industry's 5-year strategy. For more information, visit [www.medtecheurope.org](http://www.medtecheurope.org).



spiritsEUROPE proudly represents the most valuable European agri-food export sector (" 10bn in exports, representing a trade surplus close to " 9bn) and with it the interests of the spirits sector in 31 national associations as well as of the 8 leading multinational companies. Distilled spirits are as diverse as the EU's Member States, spanning 46 product categories and including a host of geographically-specific products that contribute to the culture of their regions and the European Union. As the leading voice of the European spirits sector, we seek to maintain and advance the freedom to produce and market spirits in a responsible way.