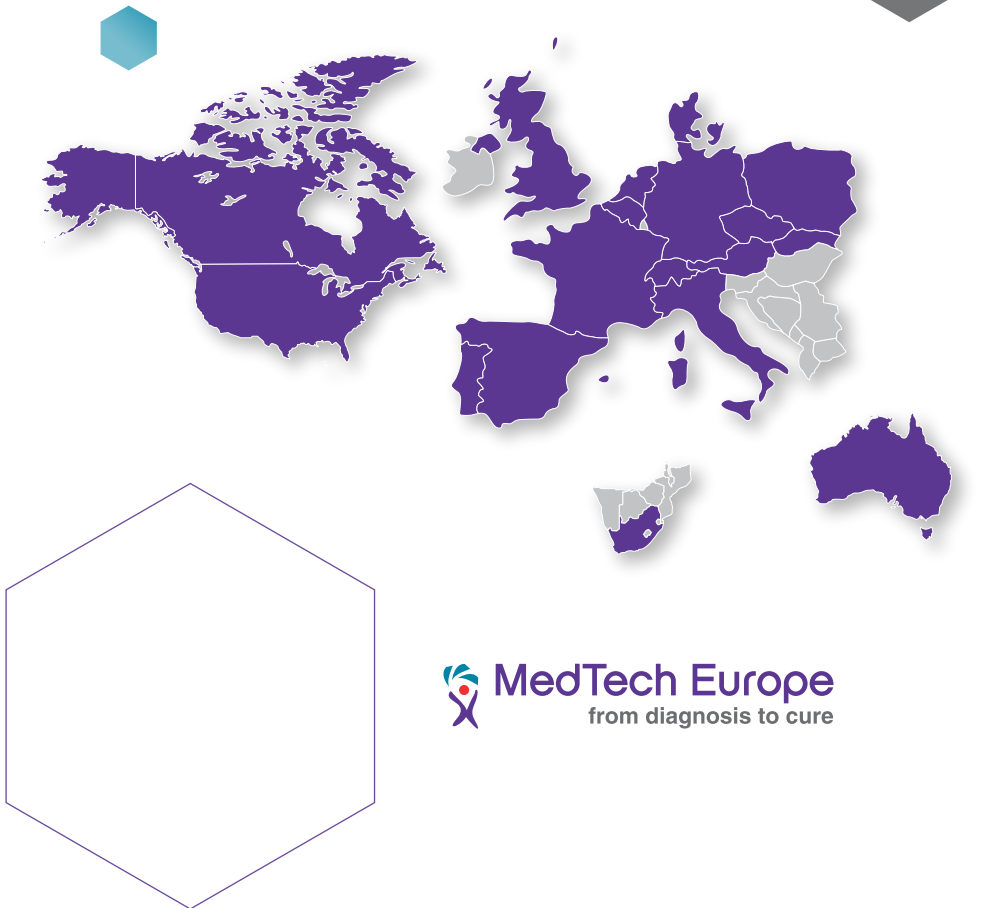


GDMS

# Global Diagnostic Market Statistics

Quarterly IVD market data  
on parameter level





# Why join?

**18 National Associations participate,  
providing data from 18 countries.**

Austria	France	Slovakia
Australia	Germany	South Africa
Belgium	Italy	Spain
Canada	The Netherlands	Switzerland
Czech Republic	Poland	UK
Denmark	Portugal	USA

- More than 80 companies participate, providing more than 85% of the market covered in major countries.
- Consistent and effective product classification with the Global IVD (GIVD) Classification.
- Electronic input and output of data.





# Input at the parameter level

The participating companies report national net invoiced sales (end-user) directly to Club Inter Pharmaceutique (CIP)\*.

- Frequency: on a quarterly basis (a few countries report biannually).
- Reporting is done at parameter level (according to the Global IVD (GIVD) classification) in local currency.

For example: Free Prostatic Specific Antigen (fPSA)

Level 1: Category Immunochemistry Reagents

Level 2: Group Tumour Markers

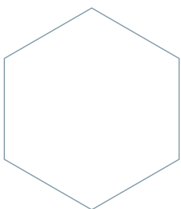
Level 3: Subgroup Cancer Antigens

Level 4: Parameter Free Prostatic Specific Antigen (fPSA)

MedTech Europe has developed a logical classification system for all IVD products that is regularly updated according to market needs and changes. See MedTech Europe website: [www.medtecheurope.org](http://www.medtecheurope.org)

## Individual company's input is confidential

\* Club Inter Pharmaceutique (CIP) is a not-for-profit data handling organisation based in Paris.



# Output at the parameter level

ONLY participating companies receive a consolidated report from CIP for the country in which they participate.

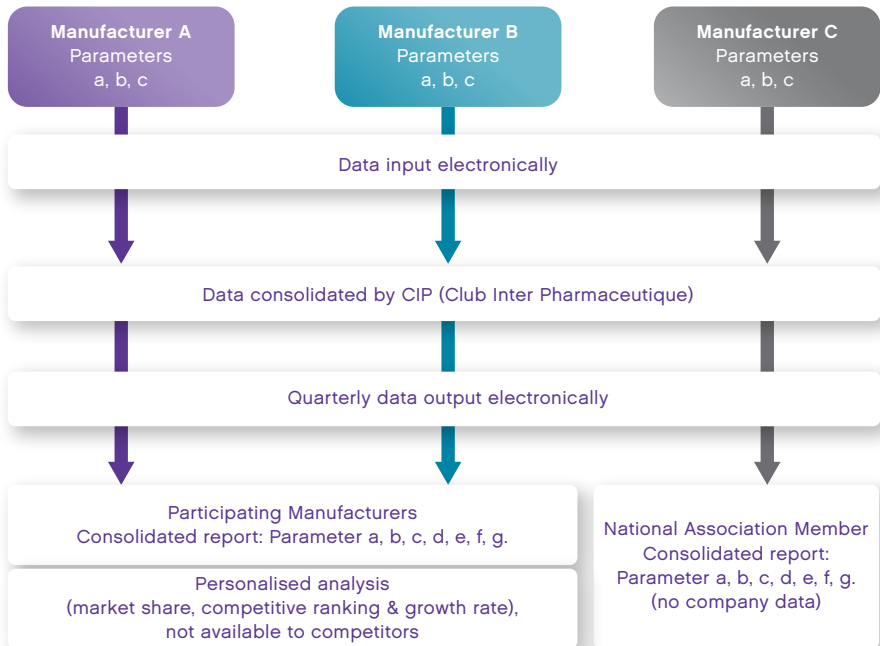
Reports (for companies)	Quarter			
	Turnover	Growth rate %	Market share %	Company ranking
<b>Parameter</b> (e.g. fPSA) <ul style="list-style-type: none"> <li>Your company</li> <li>All companies</li> </ul>	<ul style="list-style-type: none"> <li>Your company sales</li> <li>Versus all company sales</li> </ul>	<ul style="list-style-type: none"> <li>Your company growth rate</li> <li>Versus all company growth rates</li> </ul>	<ul style="list-style-type: none"> <li>Your company market share</li> </ul>	<ul style="list-style-type: none"> <li>Numbers of competitors reporting</li> <li>Listing of each individual competitor with their ranking (not market share)</li> </ul>
<b>Subgroup</b> (e.g. Cancer Antigens)	Same consolidated data provided for subgroup			
<b>Group</b> (e.g. Tumour Markers)	Same consolidated data provided for group			
<b>Category</b> (e.g. Immunochemistry)	Same consolidated data provided for category			
<ul style="list-style-type: none"> <li>Data is supplied electronically and is easy to manipulate with a software tool.</li> <li>Confidentiality of the data is ensured by CIP.</li> <li>Note: No data will be provided for a specific parameter if less than three companies report.</li> </ul>	<b>Periods:</b> <ul style="list-style-type: none"> <li>Actual quarter (9 consecutive quarters)</li> <li>Year-To-Date (YTD): accumulated quarters starting on January 1<sup>st</sup></li> <li>Moving Annual Total (MAT): rolling quarters</li> </ul>			

The **National Associations** involved in the programme receive a consolidated report from CIP for their country at the parameter level. **Company data is not given to the National Associations.**

Reports (for National Associations)	Quarter		
	Turnover	Growth rate %	Company ranking
<b>Parameter</b> (e.g. fPSA) <ul style="list-style-type: none"> <li>All companies</li> </ul>	<ul style="list-style-type: none"> <li>All company sales</li> </ul>	<ul style="list-style-type: none"> <li>All company growth rates</li> </ul>	<ul style="list-style-type: none"> <li>Numbers of competitors reporting</li> <li>Listing of each individual competitor with their ranking (not market share)</li> </ul>
<b>Subgroup</b> (e.g. Cancer Antigens)	Same consolidated data provided for subgroup		
<b>Group</b> (e.g. Tumour Markers)	Same consolidated data provided for group		
<b>Category</b> (e.g. Immunochemistry)	Same consolidated data provided for category		
<b>Periods:</b> <ul style="list-style-type: none"> <li>Actual quarter (9 consecutive quarters)</li> <li>Year-To-Date (YTD): accumulated quarters starting on January 1<sup>st</sup></li> <li>Moving Annual Total (MAT): rolling quarters</li> </ul>			



## Organization of the GDMS programme



- Essential for marketing departments.
- Provides detailed quarterly market reports.
- Participating companies report national net invoiced sales at parameter level (more than thousand product lines) according to the GIVD classification.



## About MedTech Europe

MedTech Europe is the European trade association representing the medical technology industries, in diagnosis, prevention and cure. MedTech Europe started as an alliance in October 2012 formed by two organisations - EDMA, representing the European in vitro diagnostic industry; and Eucomed, representing the European medical devices industry. Our members include European national medical technology associations, distributors, and manufacturers of Medical Technologies operating in Europe, Middle East and Africa. MedTech Europe's mission is to make innovative medical technology available to more people, while helping healthcare systems move towards a sustainable path. We also promote medical technology's value for Europe through our five-year industry strategy, which focuses on value based innovations that support more sustainable healthcare systems. MedTech Europe provides technical, regulatory and market research information to our members.

The European in vitro diagnostic industry is a market worth around €11 billion. Driven by research and development, 95% of the industry is comprised of small and medium size enterprises and approximately 1 billion euros per year is reinvested in R&D. Developed by MedTech Europe, the Global Diagnostic Market Statistics (GDMS) and Management Information System (MIS) programmes provide a comprehensive overview of the latest market trends based on the Global IVD Product Classification (GIVD). For more information, visit <http://www.medtecheurope.org>.



## International Partners



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