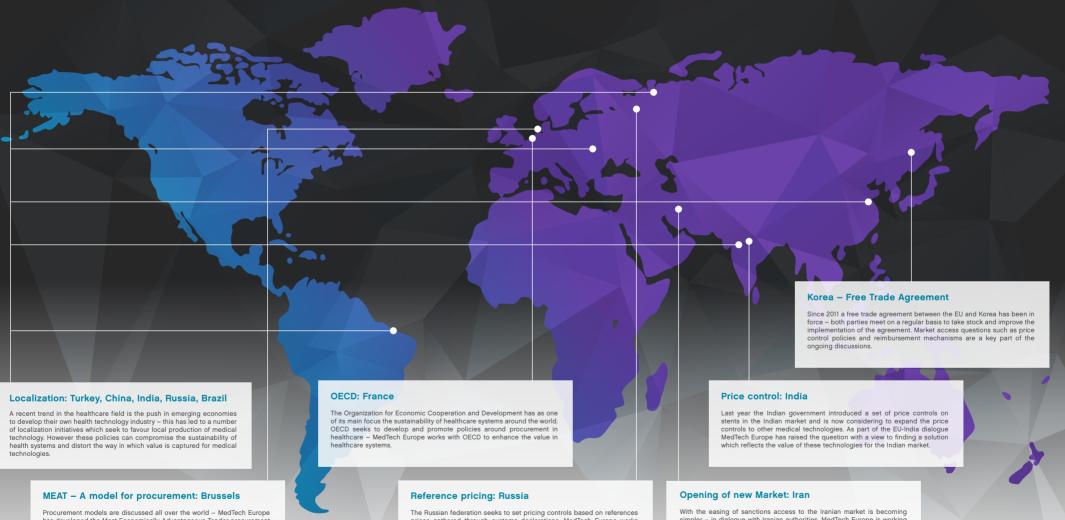
Access to Medical Technologies - Global developments

Around the world healthcare systems are trying to find a route to sustainability, while local particularities in the way reimbursement and prices are set leads to significant complexity on showing the value of medical technologies.

MedTech Europe coordinates with other associations and to facilitate market access around the world for medical technologies which have the potential to improve the lives of those who rely on them and need them.

Governments, international organizations and bilateral negotiations are all part of the environment which at the international level all interact to set the policies that impact the access of medical technologies to the markets in the long term.



Procurement models are discussed all over the world – MedTech Europe has developed the Most Economically Advantageous Tender procurement model which is relevant not only in Europe but also as a means of enhancing value in healthcare for health systems around the world.

The Russian federation seeks to set pricing controls based on references prices gathered through customs declarations. MedTech Europe works together with the Russian Association IMEDA to address the concerns that arise from the system which can compromise access to health technologies within the Russian healthcare system.

With the easing of sanctions access to the Iranian market is becoming simpler – in dialogue with Iranian authorities, MedTech Europe is working to facilitate access to the Iranian market while at the same time an overall expansion and modernization of the Iranian health system has become a priority in Iran.

