

2018	January	February	March	April	May	June	July	August	September	October	November	December
MTE Blogs 2018 Editorial Calendar												
Diabetes		14/02 Republished stories Beating diabetes can be a winning game Want to rethink healthcare? Start with diabetes	Diabetes story TBC								Date TBC	
AMR												
Orthopaedics												
Community Care		13/02 Republished story Overcoming a once-deadly 'royal disease,' young hemophiliac gives back to bleeding disorders community										
Ophthalmology												
Cardiovascular		14/02 Promotion of cardio blogs										
Implementation of IVDR/MDR			05/03 MTV Blog by Oliver Bisazza Invest! Lead! Engage! Let's Make Europe's New Regulatory System Work									
Value-Based Procurement		01/02- Blog by JnJ Turning the Triple Aim into A Triple Win: Current Perspectives on Hospital-Industry Partnerships						Health First Europe: blog for MTW from their new President TBC				
Chronic conditions	05/01 - Breathing in gratitude - Smith medical	12/02 Republished story Epilepsy belt alerts caregivers of kid's seizure	08/03 TIM blog by Karen related to World Kidney Day 24/03 TIM blog on World Tuberculosis Day (TBC)	02/04 - World Autism Awareness Day (TBC) 17/04 World Hemophilia Day (TBC) 22-28/04 World Allergy Week (TBC)	17/05 World Hypertension Day (TBC) 18/05 World AIDS Vaccine Day (TBC)							
Market Access												
Early Diagnosis Campaign	16/01 - Roche on HPV test Why should we prevent cervical cancer? Because we can	19/02 Siemens and Medtronic- Lung cancer Can screening decrease lung cancer mortality rates?	03/03 World Hearing Day MEDEL on early diagnosis and hearing implants (TIM) 20/03 Baxter on EU Kidney Health Alliance TBC (Sandra) March - Siemens Healthineers TBC (Aline Topouchian)	JnJ: colorectal cancer TBC (Carpentier, Kunegonde)	Health Vision Month: Alcon: physician stories/vision care TBC (Ludovica Mocaldi) Cepheid - TBC (Sophie Aumonier)	MTW: Republishing all the stories under hot topic ED						
MedTech Forum	11/01 - Nadim Yared, CVRx on Innovation											
GMTCC			Opening blog from Chris White and Ceren publication 12/03 French SME workshop publication 26/03	Compliance partners (educational grants) publication 9/04 Blog on digital health (by Illumina) publication end of April	Wrap-up blog written by the Compliance Chairs Distributors and compliance: publication 3-4/05 (right after the session OR the week after the GMTCC)							
Awareness days FYI	-Mental & Thyroid Month -BRAILLE Day 4/01 -World Lyprossi Day 4/01	-04/02 World Cancer Day -12/02 Int Epilepsy Day 28/02 Rare Diseases Day	-03/03 World Hearing Day -08/03 World Kidney Day -12-18/03 Brain Awareness Week -21/03 World Down Syndrome Day -24/03 World TB Day	-02/04 World Autism Awareness Day -07/04 World Health Day -11/04 World Parkinson's Day -17/04 World Hemophilia Day -22-28/04 World Allergy Week -25/04 World Malaria Day	-01/05 World Asthma Day -17/05 World Hypertension Day -18/05 World AIDS Vaccine Day -31/02 No Tobacco Day							
MTV												
TIM												