The MedTech Week
showcasing life changing technologies across Europe

4–8 June 2018

HIGHLIGHTS

20 Countries Engaged
126 Activities
50 Members Involved
16 External Partners

Social Media Reach

49000+ Videos Views
5000+ Website Visits
1000+ New Followers

1.2 million Total Views

26 Perspectives
from patients and healthcare professionals on the role of medical technologies in the future of healthcare

Major Medical Technology Topics In Focus

- Code of Business Ethics
- Value of Diagnostic Information
- EU Research and Innovation
- Digital Healthcare
- Antimicrobial Resistance & Healthcare-Associated Infections

Brussels Media Presence

- EURACTIV
- Brussels Airlines
- POLITICO
- The Parliament Magazine
- The Brussels Times

All percentages are compared to 2017