

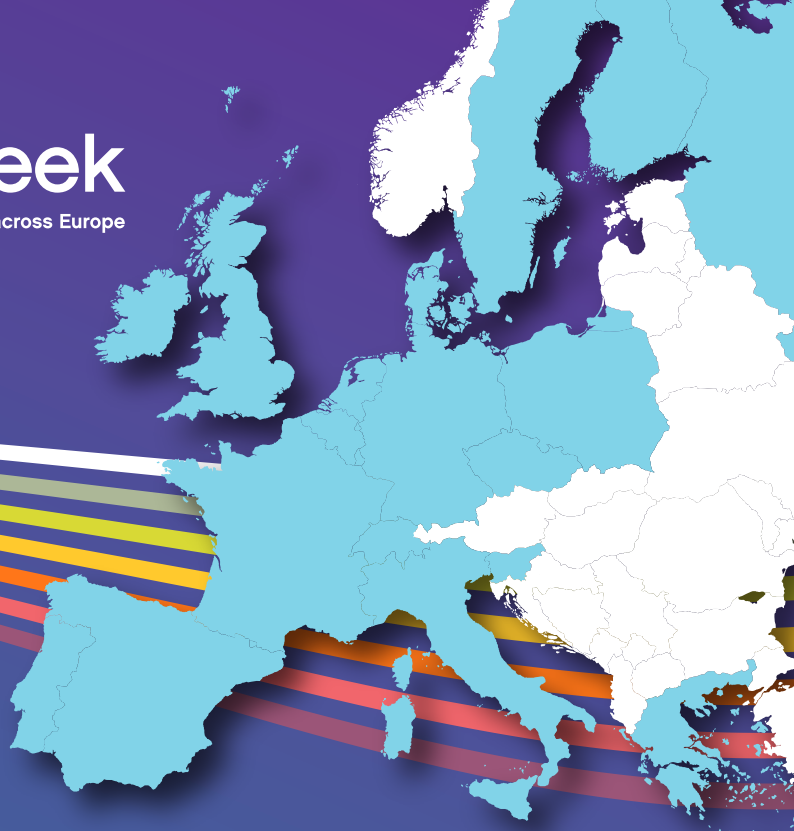


a MedTech Europe initiative

The MedTech Week

showcasing life changing technologies across Europe

4-8 June 2018



HIGHLIGHTS

20
Countries Engaged

126
Activities

50
Members Involved

16
External Partners

+10%

+14%

Social Media Reach

49000+
Videos Views

5000+
Website Visits

1000+
New Followers

+4000%

+25%

+36%

1.2 million Total Views

26 Perspectives

from patients and healthcare professionals on the role of medical technologies in the future of healthcare



Major Medical Technology Topics In Focus



Code of Business Ethics



Value of Diagnostic Information



EU Research and Innovation



Digital Healthcare



Antimicrobial Resistance & Healthcare-Associated Infections

Brussels Media Presence

EURACTIV

brussels airlines

POLITICO

THE PARLIAMENT
POLITICS, POLICY AND PEOPLE MAGAZINE

THE **BRUSSELS**TIMES

All percentages are compared to 2017