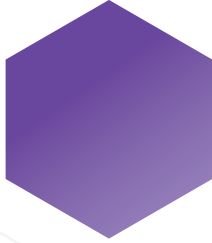


In Vitro Diagnostics Market Trackers



Real data, Trusted service, Informed decisions



Unique IVD Insight System

MedTech Europe (formally as EDMA) has developed two invaluable statistical programmes that offer a comprehensive overview of the latest IVD market trends. In 1991 was created the Global Diagnostic Market Statistics (GDMS) and in 2008 the Management Information System (MIS). Regularly improved, they are based on an independent audit of invoiced sales and their objective information serves as a valuable source for decision-making in the IVD industry.

Why:

- Turn your market information into concrete knowledge about the market.
- Track the market with comprehensive, robust and transparent tools.
- Facilitate informed marketing decisions with detailed internal reporting.

Benefits:

- Track the IVD markets globally.
- Test sales and market strategy effectiveness.
- Benchmark your company's performance in the marketplace.

How

- IVD companies report their sales according to the Global IVD (GIVD)* classification to an independent auditor.
- Major IVD suppliers' centralised sales reporting allows for automatic reporting in the national statistics, which are in-line with the GIVD classification.
- A consolidated report is provided to participating companies in the reporting countries.
- All detailed input and output is confidential and guaranteed.

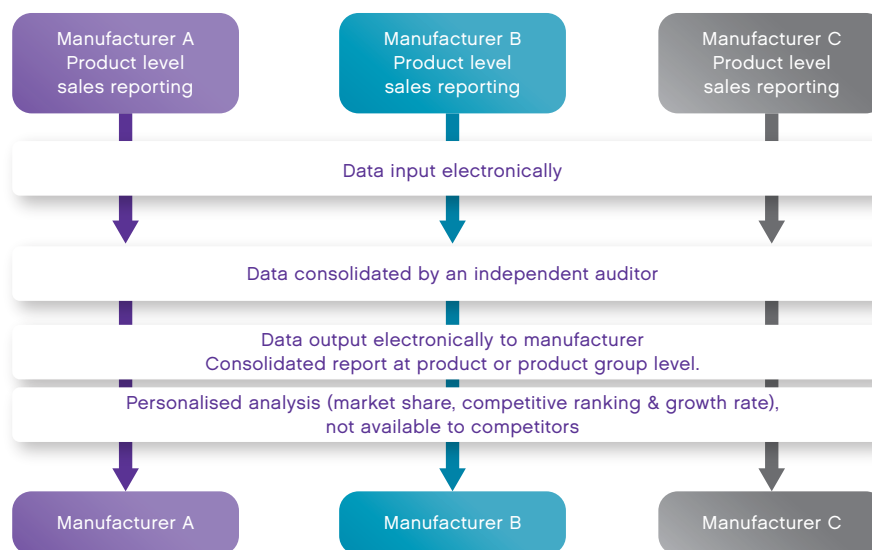
Highlights

- Easy to use
- Reliable and accurate
- Cost-effective



Delivering Timely Market Intelligence Data to Understand IVD Market Trends

Organization of the Market Statistics Programmes

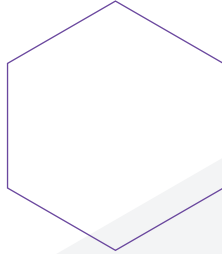


GDMS

- Essential for marketing departments.
- Provides detailed quarterly market reports.
- Participating companies report national net invoiced sales at parameter level (more than thousand product lines) according to the GIVD classification.

MIS

- Essential for company management.
- Monthly industry flash reports.
- Participating companies report national net invoiced sales for 180 IVD categories.



About MedTech Europe

MedTech Europe is the European trade association representing the medical technology industries, in diagnosis, prevention and cure. MedTech Europe started as an alliance in October 2012 formed by two organisations - EDMA, representing the European in vitro diagnostic industry; and Eucomed, representing the European medical devices industry. Our members include European national medical technology associations, distributors, and manufacturers of Medical Technologies operating in Europe, Middle East and Africa. MedTech Europe's mission is to make innovative medical technology available to more people, while helping healthcare systems move towards a sustainable path. We also promote medical technology's value for Europe through our five-year industry strategy, which focuses on value based innovations that support more sustainable healthcare systems. MedTech Europe provides technical, regulatory and market research information to our members.

The European in vitro diagnostic industry is a market worth around €11 billion. Driven by research and development, 95% of the industry is comprised of small and medium size enterprises and approximately 1 billion euros per year is reinvested in R&D.

Developed by MedTech Europe, the Global Diagnostic Market Statistics (GDMS) and Management Information System (MIS) programmes provide a comprehensive overview of the latest market trends based on the Global IVD Product Classification (GIVD). For more information, visit <http://www.medtecheurope.org>.



International Partners



AdvaMedDx
Vital Insights | Transforming Care



MedTech Europe
from diagnosis to cure

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