#### About us:

MedTech Europe is the European trade association representing the medical technology industries, in diagnosis, prevention and cure. Formed in October 2012 as an alliance of EDMA, representing the European in vitro diagnostic industry, and Eucomed, representing the European medical devices industry, it currently includes members from European national medical technology associations, distributors, and manufacturers of Medical Technologies.

MedTech Europe's mission is to promote medical technology's value for Europe focusing on innovation and stakeholder relations, using economic research and data, communications, industry events and training sessions.

The Market Data team is an integrating part of the association, and the purpose of its 25 ongoing Market Data Trackers is to provide an opportunity for the participating companies to enhance their understanding of the markets and to demonstrate trends in those markets. The team provides companies with services and reports tailored to their portfolio and geographic needs and works constantly to improve its projects.

For more information, visit www.medtecheurope.org





# Medical Device Market Trackers

Real data, Trusted service, Informed decisions

### What do we offer:

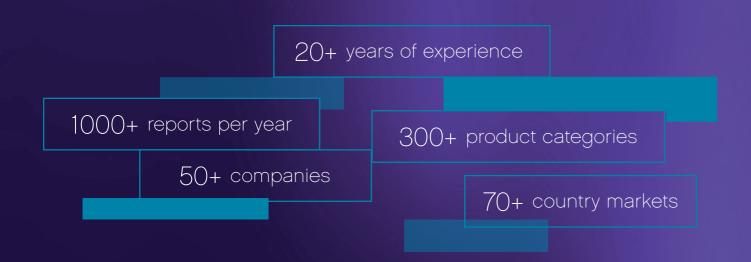
- Market size, share and growth trends based on current data.
- Market share performance and dynamics view tailored to your company's needs.
- No dependency on expensive consultant-provided market estimates.

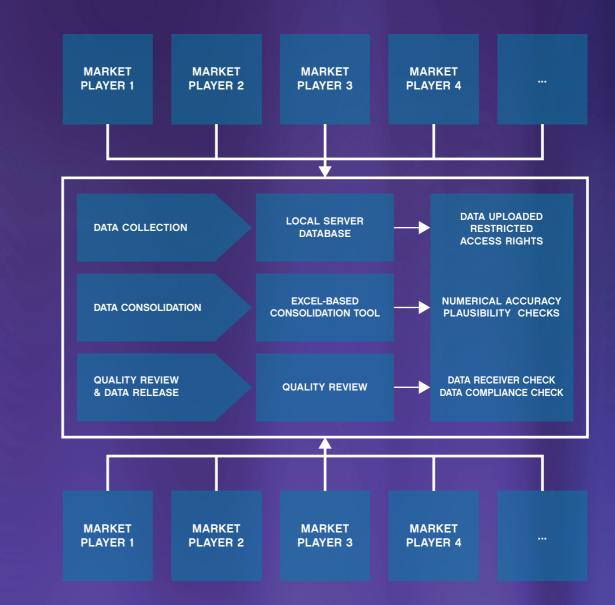
#### Why us:

- Close to 90% of companies' Senior Business and Product Managers
  use our data for strategic decision making.
- Constant improvement of our projects in terms of market players, product and geographical coverage.
- Project fees are only a fraction of the price usually charged for similar market data.

#### How to participate:

- Contact us at marketdata@medtecheurope.org to get an initial assessment on trackers relevant to your company.
- 2 Define the legal framework with us and start sharing your data.
- 3 Start using our reports to inform your strategic decisions.





- Compliant with competition legislation
- Data confidentiality guaranteed
- Real data, no estimated figures

We are currently running 25 medtech trackers on sectors ranging from Vascular Intervention and Cardiac Rhythm Management to Orthopaedics and Infusion Pumps.

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