

The Value of MedTech in tackling Cardiovascular Diseases (CVDs)

CVDs costs the EU **210 billion EUR** per year, due to healthcare costs, productivity loss, and informal care by caregivers.

CVDs remain the number one killer across the EU, with over **1.8 million people** dying of them every year, meaning CVDs comprise a total of 36% of all deaths.

To put this in perspective, this is the equivalent of approximately **5,000 deaths** every day in the EU as a result of CVDs.



As a CVDs patient, you encounter medical technology **along each step of the pathway.**

In general, In-Vitro Diagnostics (IVDs) are responsible for approximately **70% of clinical decision-making** while accounting for just **2% of healthcare spending.**

High-quality medical devices like pacemakers, defibrillators and trans-catheter technologies, implantable cardiac monitors and minimally-invasive heart valve and stent procedures can **save and improve the life of patients.**

