

# Interoperability standards in digital health

A white paper from the medical technology industry - Launch event

**A COCIR / MedTech Europe Webinar**  
**Monday, 18 October 2021, 16.00-17.00 CEST**

# Welcome

*Danny Van Roijen, Digital Health Director, COCIR*

*Michael Strübin, Director Digital Health, MedTech Europe*

# Practicalities



All attendees are asked to mute themselves.



To comment or ask questions during the presentations, please use the chat.



Before and during Q&A please ask your questions using the chat or “raise your hand” feature.



The session will be recorded.



The recording and slide deck will be made available to you.

# Agenda

Time	Topic	Speakers
16:00	Welcome	<ul style="list-style-type: none"><li>• Danny Van Roijen, <i>COCIR</i></li><li>• Michael Strübin, <i>MedTech Europe</i></li></ul>
16:10	The White Paper: key content and intent	<ul style="list-style-type: none"><li>• Paul Coebergh van den Braak, <i>MTE Chair Interoperability WG, Philips</i></li></ul>
16:25	Panel of stakeholders	<ul style="list-style-type: none"><li>• Ceri Thompson, <i>Deputy Head of eHealth, WellBeing &amp; Ageing Unit (H.3), DG Connect, European Commission</i></li><li>• Ron Roozendaal, <i>eHealth Network co-chair and CIO, Dutch Ministry of Health</i></li><li>• Amit Trivedi, <i>Director – Informatics &amp; Health IT Standards, HIMSS</i></li><li>• Sabine Dörhöfer, <i>MTE Vice Chair Interoperability WG, Roche</i></li><li>• Andreas Klingler, <i>COCIR EHR &amp; Interoperability FG Chair, Siemens Healthineers</i></li></ul>
16.45	Q&A	
16:55	Closing & thank you	



# The medical technology industry in Europe



**€ 115**  
billion market



**675,000+**  
employees



**50,000+**  
In vitro diagnostic tests



**500,000+**  
Medical devices



**27,000+**  
Companies of which  
**95%** are SMEs



**#1**  
In filing patent applications **12%**  
more than computer technology  
industries and **double** the  
pharmaceutical industry

# Agenda

Time	Topic	Speakers
16:00	Welcome	<ul style="list-style-type: none"><li>• Danny Van Roijen, <i>COCIR</i></li><li>• Michael Strübin, <i>MedTech Europe</i></li></ul>
16:10	The White Paper: key content and intent	<ul style="list-style-type: none"><li>• Paul Coebergh van den Braak, <i>MTE Chair Interoperability WG, Philips</i></li></ul>
16:25	Panel of stakeholders	<ul style="list-style-type: none"><li>• Ceri Thompson, <i>Deputy Head of eHealth, WellBeing &amp; Ageing Unit (H.3), DG Connect, European Commission</i></li><li>• Ron Roozendaal, <i>eHealth Network co-chair and CIO, Dutch Ministry of Health</i></li><li>• Amit Trivedi, <i>Director – Informatics &amp; Health IT Standards, HIMSS</i></li><li>• Sabine Dörhöfer, <i>MTE Vice Chair Interoperability WG, Roche</i></li><li>• Andreas Klingler, <i>COCIR EHR &amp; Interoperability FG Chair, Siemens Healthineers</i></li></ul>
16.45	Q&A	
16:55	Closing & thank you	





# The White Paper: Key content and intent

**Paul Coebergh van den Braak**

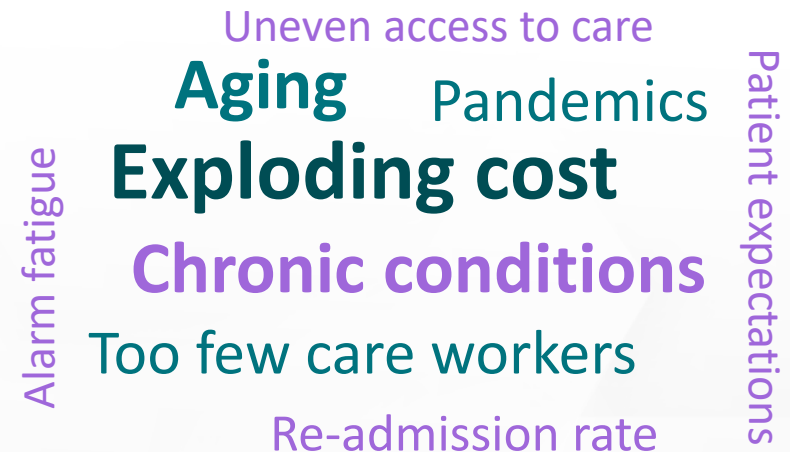
*Chair, MedTech Europe Interoperability WG*

*Standardization Manager, Intellectual Property & Standards,  
Philips*



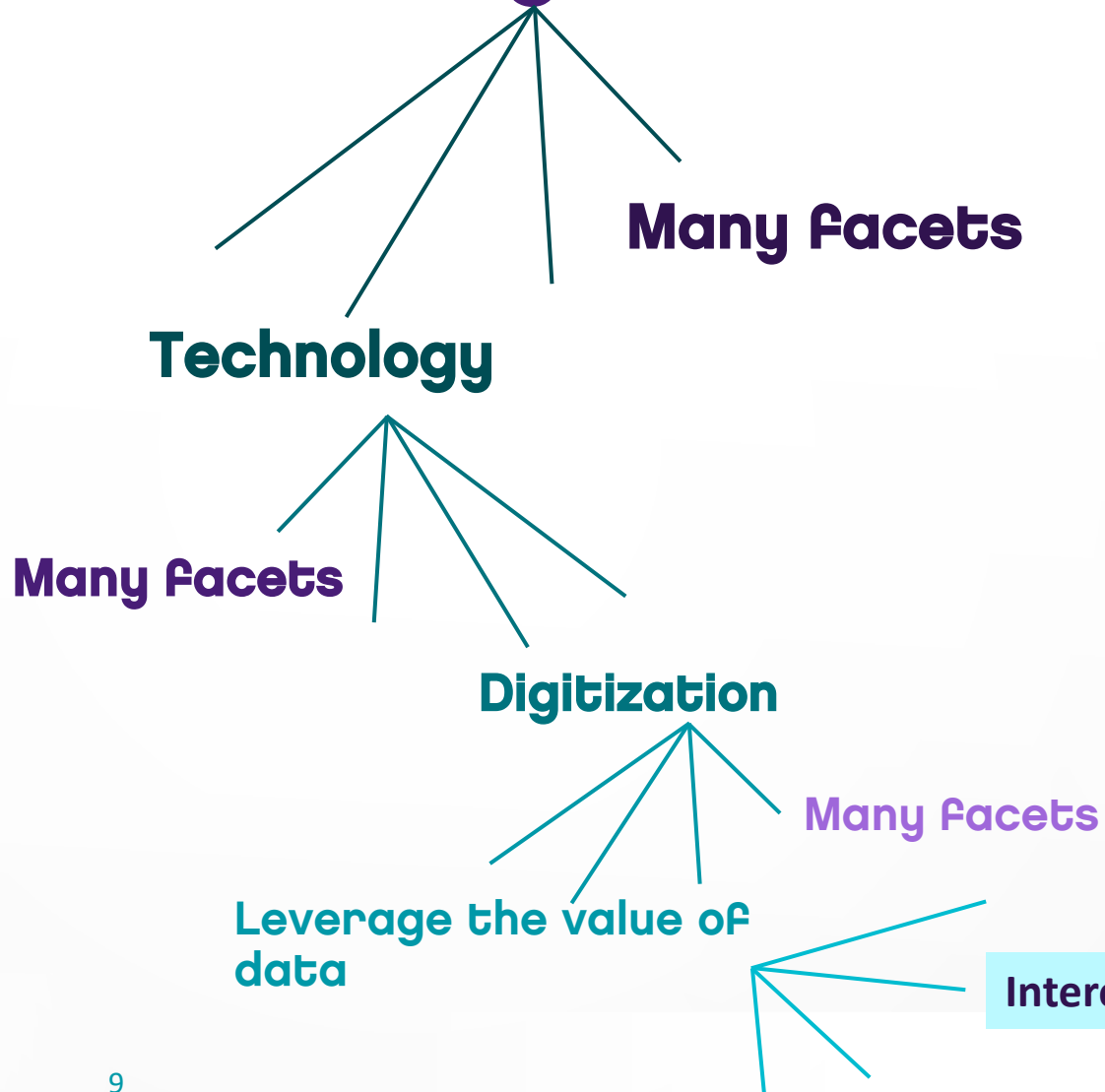
# Quadruple aim for healthcare

- Better clinical outcomes
- Better patient experience
- Better care giver experience
- Lower cost





# Meaningful innovation holds a promise

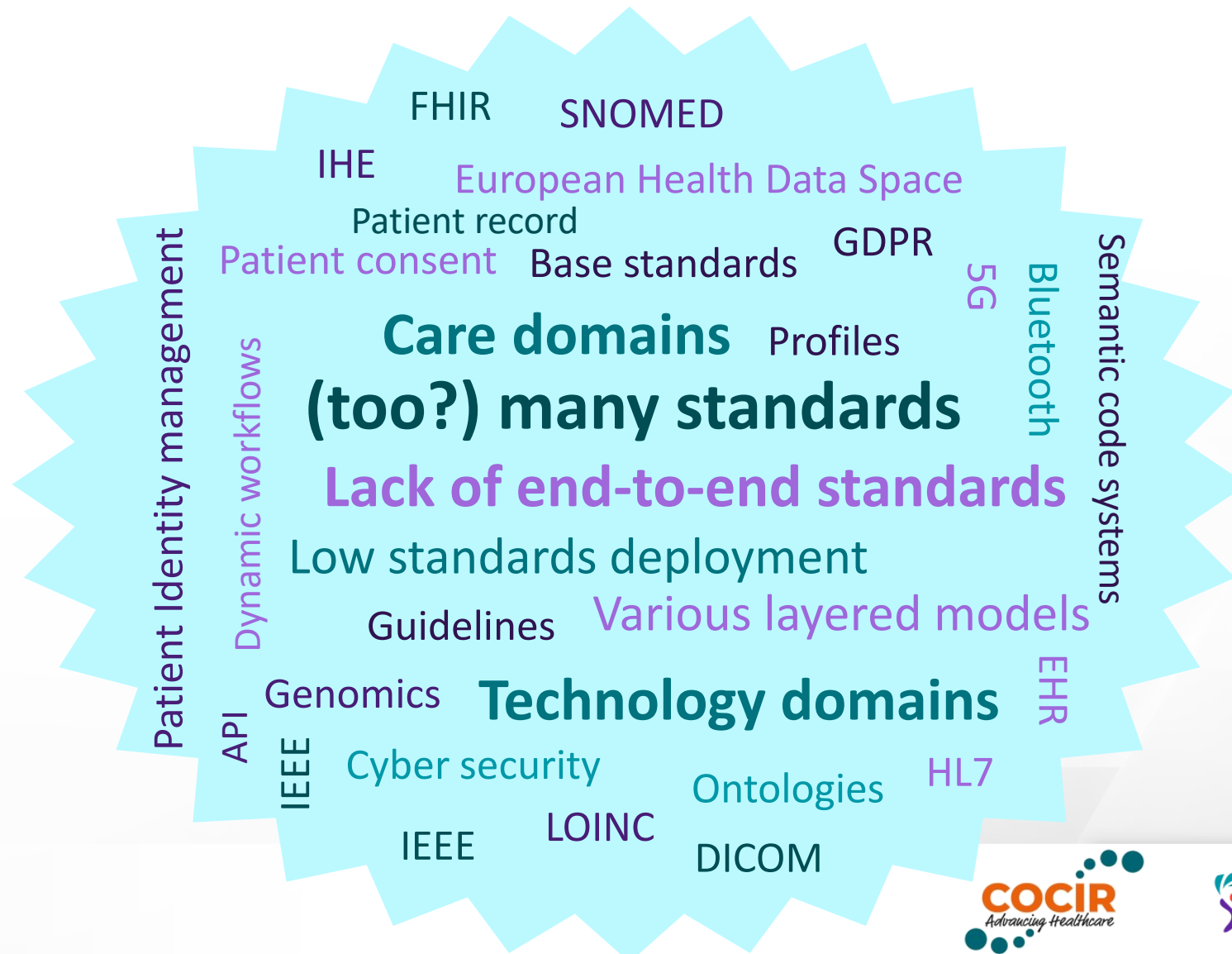


## Can it help to get...

- Better clinical decisions
  - Diagnosis
  - Therapy plan
- Better clinical execution
  - Accuracy
  - Compliance
  - Logging
  - Measuring outcomes
- Better operational execution
  - Efficiency
  - Timeliness
  - Continuous improvement
  - Asset utilization
  - ...

# We need better interoperability

Care providers need solutions to support caregiving



HIT and MD vendors Face scattered demand

# Some things we can do about it

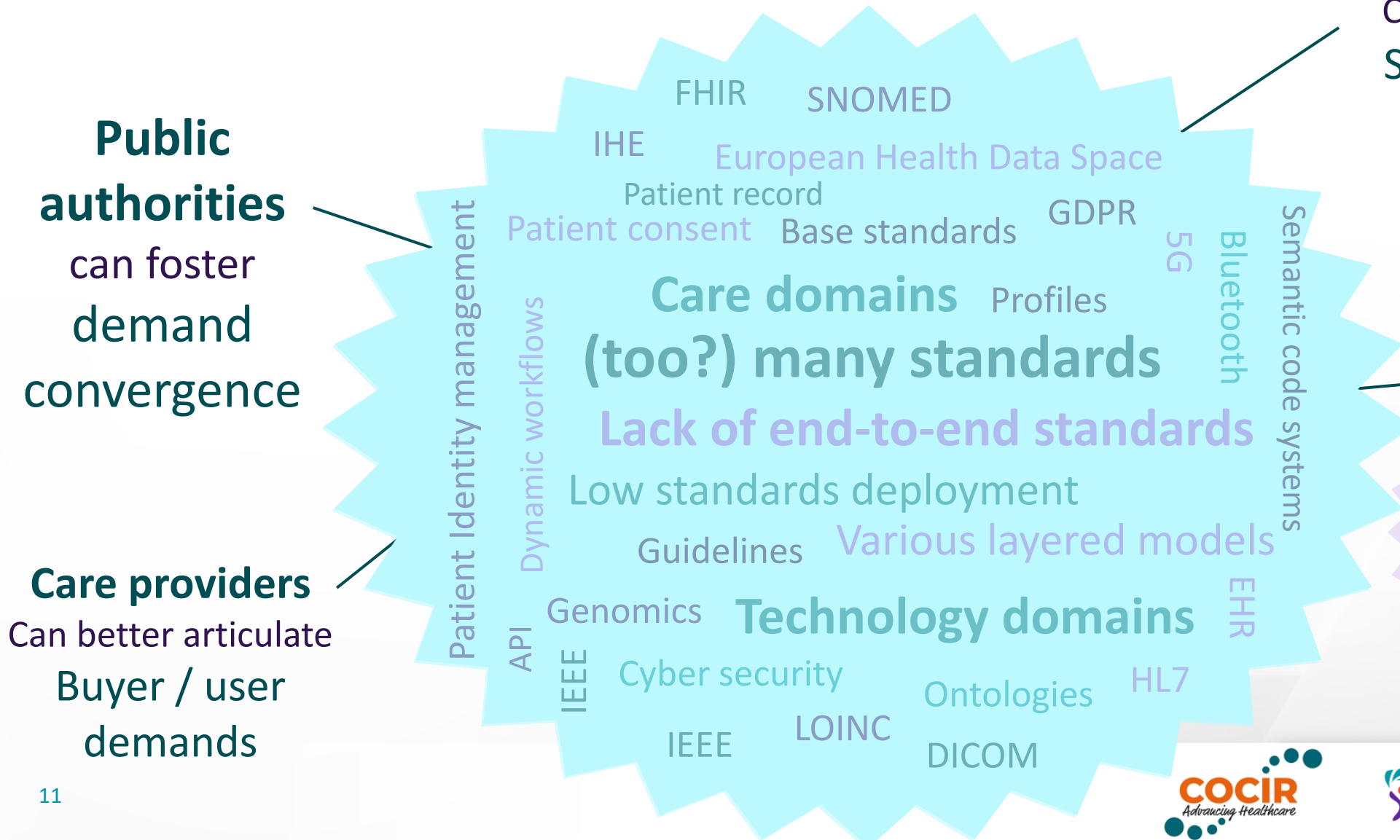
## Standards setters

Can focus more on  
Solving the real  
problem

**Public  
authorities**  
can foster  
demand  
convergence

**Care providers**  
Can better articulate  
Buyer / user  
demands

**Industry  
experts**  
Can foster  
better  
understanding



Download at the websites of

- [COCIR](#)
- [MedTech Europe](#)



# Agenda

Time	Topic	Speakers
16:00	Welcome	<ul style="list-style-type: none"><li>• Danny Van Roijen, <i>COCIR</i></li><li>• Michael Strübin, <i>MedTech Europe</i></li></ul>
16:10	The White Paper: key content and intent	<ul style="list-style-type: none"><li>• Paul Coebergh van den Braak, <i>MTE Chair Interoperability WG, Philips</i></li></ul>
16:25	Panel of stakeholders	<ul style="list-style-type: none"><li>• Ceri Thompson, <i>Deputy Head of eHealth, WellBeing &amp; Ageing Unit (H.3), DG Connect, European Commission</i></li><li>• Ron Roozendaal, <i>eHealth Network co-chair and CIO, Dutch Ministry of Health</i></li><li>• Amit Trivedi, <i>Director – Informatics &amp; Health IT Standards, HIMSS</i></li><li>• Sabine Dörhöfer, <i>MTE Vice Chair Interoperability WG, Roche</i></li><li>• Andreas Klingler, <i>COCIR EHR &amp; Interoperability FG Chair, Siemens Healthineers</i></li></ul>
16.45	Q&A	
16:55	Closing & thank you	



# Panel of stakeholders

## **Ceri Thompson**

*Deputy Head of eHealth, WellBeing & Ageing Unit (H.3), DG Connect, European Commission*

## **Ron Roozendaal**

*eHealth Network co-chair and CIO, Dutch Ministry of Health*

## **Amit Trivedi**

*Director – Informatics & Health IT Standards, HIMSS*

## **Sabine Dörhöfer**

*Vice Chair MedTech Europe Interoperability WG, Roche*

## **Andreas Klingler**

*COCIR EHR & Interoperability FG Chair, Siemens Healthineers*

# Agenda

Time	Topic	Speakers
16:00	Welcome	<ul style="list-style-type: none"><li>• Danny Van Roijen, <i>COCIR</i></li><li>• Michael Strübin, <i>MedTech Europe</i></li></ul>
16:10	The White Paper: key content and intent	<ul style="list-style-type: none"><li>• Paul Coebergh van den Braak, <i>MTE Chair Interoperability WG, Philips</i></li></ul>
16:25	Panel of stakeholders	<ul style="list-style-type: none"><li>• Ceri Thompson, <i>Deputy Head of eHealth, WellBeing &amp; Ageing Unit (H.3), DG Connect, European Commission</i></li><li>• Ron Roozendaal, <i>eHealth Network co-chair and CIO, Dutch Ministry of Health</i></li><li>• Amit Trivedi, <i>Director – Informatics &amp; Health IT Standards, HIMSS</i></li><li>• Sabine Dörhöfer, <i>MTE Vice Chair Interoperability WG, Roche</i></li><li>• Andreas Klingler, <i>COCIR EHR &amp; Interoperability FG Chair, Siemens Healthineers</i></li></ul>
16.45	Q&A	
16:55	Closing & thank you	







# Agenda

Time	Topic	Speakers
16:00	Welcome	<ul style="list-style-type: none"><li>• Danny Van Roijen, <i>COCIR</i></li><li>• Michael Strübin, <i>MedTech Europe</i></li></ul>
16:10	The White Paper: key content and intent	<ul style="list-style-type: none"><li>• Paul Coebergh van den Braak, <i>MTE Chair Interoperability WG, Philips</i></li></ul>
16:25	Panel of stakeholders	<ul style="list-style-type: none"><li>• Ceri Thompson, <i>Deputy Head of eHealth, WellBeing &amp; Ageing Unit (H.3), DG Connect, European Commission</i></li><li>• Ron Roozendaal, <i>eHealth Network co-chair and CIO, Dutch Ministry of Health</i></li><li>• Amit Trivedi, <i>Director – Informatics &amp; Health IT Standards, HIMSS</i></li><li>• Sabine Dörhöfer, <i>MTE Vice Chair Interoperability WG, Roche</i></li><li>• Andreas Klingler, <i>COCIR EHR &amp; Interoperability FG Chair, Siemens Healthineers</i></li></ul>
16.45	Q&A	
16:55	Closing & thank you	



# Thank you!

**For more questions please contact:**

Danny Van Roijen, COCIR  
[vanroijen@cocir.org](mailto:vanroijen@cocir.org)

Michael Strübin, MedTech Europe  
[m.strubin@medtecheurope.org](mailto:m.strubin@medtecheurope.org)

[www.cocir.org](http://www.cocir.org)

[www.medtecheurope.org](http://www.medtecheurope.org)

