

MedTech Europe Cardiovascular Sector Group welcomes the Safe Hearts Plan: a key initiative to ensure cardiovascular health in Europe

Brussels, 16 December 2025 – MedTech Europe Cardiovascular Sector Group welcomes the publication of the European Commission's EU Cardiovascular Health Plan, titled the Safe Hearts Plan, marking a significant step in the European Union's ambition to address the main cause of mortality among its citizens. By setting out a comprehensive, long-term vision across the entire patient pathway, the Safe Hearts Plan represents a critical opportunity to change the course of cardiovascular diseases for millions of people across Europe.

MedTech Europe Cardiovascular Sector Group particularly welcomes the plan's strong recognition of the role of **innovation and medical technologies**, including advanced diagnostics, life-saving devices, and digital and data-driven solutions. Combined with comprehensive cardiovascular health checks and timely access to high-quality care, medical technologies can help health systems improve patient outcomes, increase efficiency, and reduce disparities in cardiovascular care between and within Member States.

To achieve the objectives of the Safe Hearts Plan, it will be essential to strengthen treatment and care. Timely access to innovative medical technologies, including breakthrough devices and digitally enabled solutions, is essential for improving patient lives and supporting resilient and sustainable healthcare systems across Europe

As the voice of the medical technology industry in Europe, MedTech Europe Cardiovascular Sector Group stands ready to collaborate closely with European and national policymakers, healthcare professionals, patients, and partners such as the <u>European Alliance for Cardiovascular Health</u>, to translate this ambition into tangible improvements for patients.

Learn more about the role of medical technologies in <u>cardiovascular health.</u>

Read the European Commission's Safe Hearts Plan.

-- end --



About MedTech Europe

MedTech Europe is the European trade association for the medical technology industry including diagnostics, medical devices and digital health. Our members are national, European and multinational companies as well as a network of national medical technology associations who research, develop, manufacture, distribute and supply health-related technologies, services and solutions.

www.medtecheurope.org.

For more information, please contact:

MedTech Europe

media@medtecheurope.org