MedTech Europe
from diagnosis to cure



Dear readers,

Over the last month, MedTech Europe has been actively engaging with policymakers and industry leaders on both sides of the Atlantic.

In Dublin, alongside Irish Medtech, we joined EU Trade Ministers, Commissioner Maroš Šefčovič and life sciences leaders to discuss Europe's competitiveness. Our exchanges highlighted three priorities: innovation-friendly regulation, trade policies that deliver for our sector and action to address growing market access barriers.

In the US, a MedTech Europe delegation travelled to Boston and Washington, D.C. to engage with international partners and US and EU officials on regulatory and trade developments. We reiterated our call for tariff relief for medical devices, IVDs and their essential components, underscoring the importance of predictable trade conditions for resilient healthcare supply chains.

Closer to home, we welcomed the UK's decision to indefinitely recognise CE-marked medical devices and IVDs, an important step for patient access, regulatory predictability and integrated EU-UK supply chains.

Read on to discover more.

Highlights

MedTech Europe joins EU trade ministers for life sciences dialogue in Dublin

Clare Birmingham, Manager International Affairs

MedTech Europe and Irish Medtech joined EU trade ministers, Commissioner Maroš Šefčovič and life sciences leaders in Dublin to discuss Europe’s competitiveness. MedTech Europe highlighted three priorities: a regulatory framework that supports innovation, trade policy that delivers for the sector and action on growing international market access barriers.

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A week of transatlantic engagement for MedTech Europe

Clare Birmingham, Manager International Affairs

In October 2026, a MedTech Europe delegation travelled to Boston and Washington DC, to attend The MedTech Conference, co-chair the Global Medical Technology Alliance (GMTA) General Assembly and meet with US and EU officials. The visit combined exchanges with international industry partners and discussions on regulatory and trade developments affecting the medical technology sector.

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Our Voice in the EU

CE marking in Great Britain: MedTech Europe welcomes indefinite recognition for medtech

Clare Birmingham, Manager International Affairs

The UK Government has confirmed indefinite recognition of CE-marked medical devices and IVDs in Great Britain. In a joint statement, MedTech Europe, ABHI and BIVDA welcomed the decision, highlighting its importance for patient access to safe and performant medical technologies, greater predictability and the continuity of interconnected EU–UK medical technology supply chains.

READ OUR JOINT STATEMENT

Making anonymisation work for health research and innovation

Mirella Kavadaki, Manager - Legal & Privacy Counsel

In response to the European Data Protection Board's draft Guidelines on Anonymisation, MedTech Europe called for clearer, more practical guidance to support research, innovation and regulatory certainty. Better rules can help organisations use health data responsibly while maintaining public trust. Read our recommendations and discover what it means for the medtech sector.

READ OUR RESPONSE

MedTech Europe shapes discussion on EU's first device joint clinical assessments

Teresa Barcina Lacosta, Manager Health Technology Assessment

At the 8th HTA Stakeholder Network meeting, hosted by the European Commission, MedTech Europe participated in discussions on the implementation of the EU HTA Regulation and stressed the importance of Joint Clinical Assessments that are fit for purpose and reflect current clinical realities. With the first two medical devices now selected for assessment, these evaluations will be a crucial test of the framework's ability to support innovation and patient access across Europe.



Don't Miss Out

Registration opens for the 8th Value-Based Procurement Conference

Hans Bax, Senior Adviser Value & Innovation-based Access

Registration is now open for the 8th European Value-Based Procurement Conference, taking place at **MIX Brussels** on **27 January 2027**. Under the theme "The Value Revolution", healthcare leaders, procurement professionals, policymakers and industry experts will explore how procurement can drive better patient outcomes, accelerate innovation and strengthen healthcare sustainability.

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Robotic-assisted surgery: How can Europe turn innovation into equitable patient access?

Sophie Koettlitz, Senior Expert Research & Innovation

Following MedTech Europe RAS Sector Group's first policy roundtable on robotic-assisted surgery, participants identified key priorities to help unlock better clinical outcomes, greater healthcare efficiency and wider access to innovation. Explore the report's recommendations for supporting the responsible adoption and scale-up of robotic-assisted surgery across Europe.

READ THE REPORT

IHI call 14 and 15: Time to build the next health innovation partnerships

Sophie Koettlitz, Senior Expert Research & Innovation

The Innovative Health Initiative has unveiled the draft topics for Calls 14 and 15, giving organisations an early opportunity to identify partners and start building consortia ahead of the 2027 launch. Covering personalised health technologies, patient-centred care and equitable access, the calls could help shape the next generation of healthcare innovation in Europe. Explore the draft topics and start preparing your proposals.

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Tokyo Pavilion at MEDICA/COMPAMED 2026: an opportunity for EU–Japan industry exchange

Clare Birmingham, Manager International Affairs

Japanese SMEs will participate in the Tokyo Pavilion at MEDICA/COMPAMED in Düsseldorf on **16–19 November 2026**. Supported by the Tokyo Metropolitan Government, the Pavilion offers visitors and European medical technology companies an opportunity to meet Japanese counterparts and explore potential cooperation. More information is available on the Tokyo Pavilion website.

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MedTech Views





MedTech Europe in the Media

Solène Jaspard, Intern Communications

• Medtech Insight, 29 October, EU Council Plans Stronger Trade Secret Protections For Medtech Under Data Act
• EUROPE SAYS, 29 October, Europe's fragmented medical device rules fuel calls for a central EU
• Pulse+IT, 29 October, Ireland is Europe's third largest medtech exporter
• Notiziario Chimico Farmaceutico, 23 October, The European medtech market in numbers: what MedTech Europe's latest report reveals.
• Rapporteur, 21 October, Europe must 'course-correct' medtech rules, industry warns
• Business Monitor Online, 19 October, EU Medical Devices Regulatory Development
• Forkast News, 17 October, The Digital Omnibus: Recalibrating Compliance for Agentic AI
• Borncity, 17 October, EU AI Act: AI Office considers postponing high-risk rules.
• ilFarmacista, 16 October, AI-enabled medical devices: Six European organisations call for a single regulatory pathway
• El Global Farma, 16 October, EFPIA and five European organisations call for a single regulatory pathway for AI-based medical technologies
• Sanità Informazione, 15 October, EFPIA calls for a unified regulatory pathway for AI-based medical devices diariofarma, 15 October, Healthcare industry calls for a single EU pathway for AI in medical devices
• Rapporteur, 14 October, AI devices belong under MDR, industry says
• Nelson Advisors (Healthcare Digital), 9 October, MedTech Europe "Facts & Figures 2026" Report
• Rapporteur, 8 October, Europe's medtech company count falls after decade of growth
• Medtech Insight, 7 October, European Medtech Growth Slows To 1.8%, As Industry Pushes For Market That Can Match US
• POLITICO Pro, 7 October, Medtech sector slowdown
• Contexte, 7 October, The challenges facing Europe's medical device sector
• Nelson Advisors (Healthcare Digital), 1 October, Shift Away from "Lowest-Price" Buying
• Medtech Insight, 30 September, EU Aligns Safety Reporting For Combined Drug-IVD/Device Studies, But Double Reporting Persists

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Webinars

Rethinking the value assessment of digital health and AI for wider access and adoption.

Ethical MedTech conducts a webinar on the Conference Vetting System

Teresa Barcina Lacosta, Manager Health Technology Assessment

On 24 November 2026, MedTech Europe's HTA Committee will bring together experts from across the healthcare ecosystem to discuss how value assessment, access pathways and the conditions needed to translate innovation into widespread clinical practice.

REGISTER HERE

Sebastian-Leonard Andreas, Intern Legal & Compliance

On 13 October 2026, Ethical MedTech brought together new and experienced users for a practical webinar on the Conference Vetting System (CVS) and e4ethics, covering CVS assessment criteria, event submissions and upcoming changes to the Geographic Location criterion .

REWATCH THE WEBINAR

Discover how SMEs can navigate Europe's healthcare systems and the evolving market access landscape for medical technologies

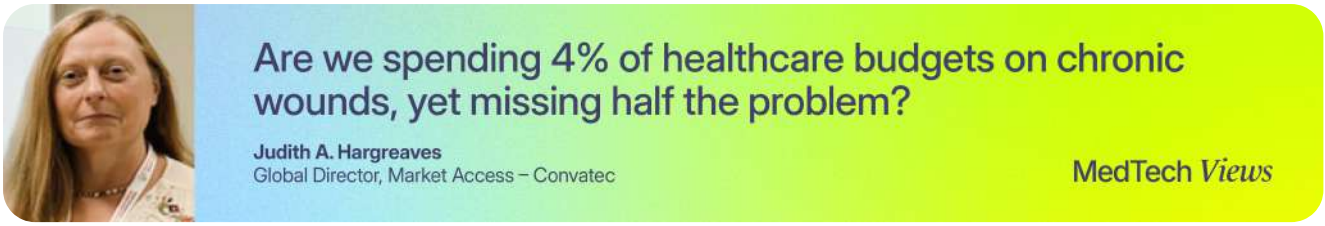






Where to Find Us in November

• **Shanghai, 5 November** — 9th China International Import Expo (CIIE) — Diana Kanecka, Director International Affairs
• **Brussels, 5 November** — Friends of Europe's annual Europe-China Forum — Clare Birmingham, Manager International Affairs
• **Brussels, 6 November** — Team-NB EU Regulations Discussion Day 2026 — Oliver Bisazza, CEO
• Antalya, 9 November — COP31 United Nations Climate Change Conference — Jesús Rueda Rodríguez, Director General Industrial Affairs & Strategies
• **London, 9-10 November** — ABHI HealthTech Conference — Clare Birmingham, Manager International Affairs
• **Brussels, 10 November** — The future of medical technology in Europe: Innovation, access and trust — Oliver Bisazza, CEO, Petra Zoellner, Director Regulatory Affairs, Clara Romero, Director Public Affairs, and Davidson Leite, Director Communications
• **Brussels, 17-19 November** — European Chemicals Agency Socio-Economic Assessment Committee — Roumiana Santos, Senior Expert Chemicals
• **Brussels, 18 November** — European Commission Industrial Forum — Oliver Bisazza, CEO
• **Lisbon, 19-20 November** — European Access Academy - EU HTA for Medical Devices - Ready to Go? — Teresa Barcina Lacosta, Manager Health Technology Assessment (HTA)
• **Brussels, 20 November** — European Commission Export Control Forum 2026 — Clare Birmingham, Manager International Affairs
• **Brussels, 23 November** — Global Gateway Pharma & Health Sector High-level Dialogue — Oliver Bisazza, CEO
• **Online, 24 November** — Webinar IHI Calls 14 & 15 — Sophie Koettlitz, Senior Expert Research & Innovation
• **Brussels, 30 November - 4 December** — Brussels, European Chemicals Agency Risk Assessment Committee — Roumiana Santos, Senior Expert Chemicals



CONTACT US

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